



HORTGRO

Growing Fruit IQ

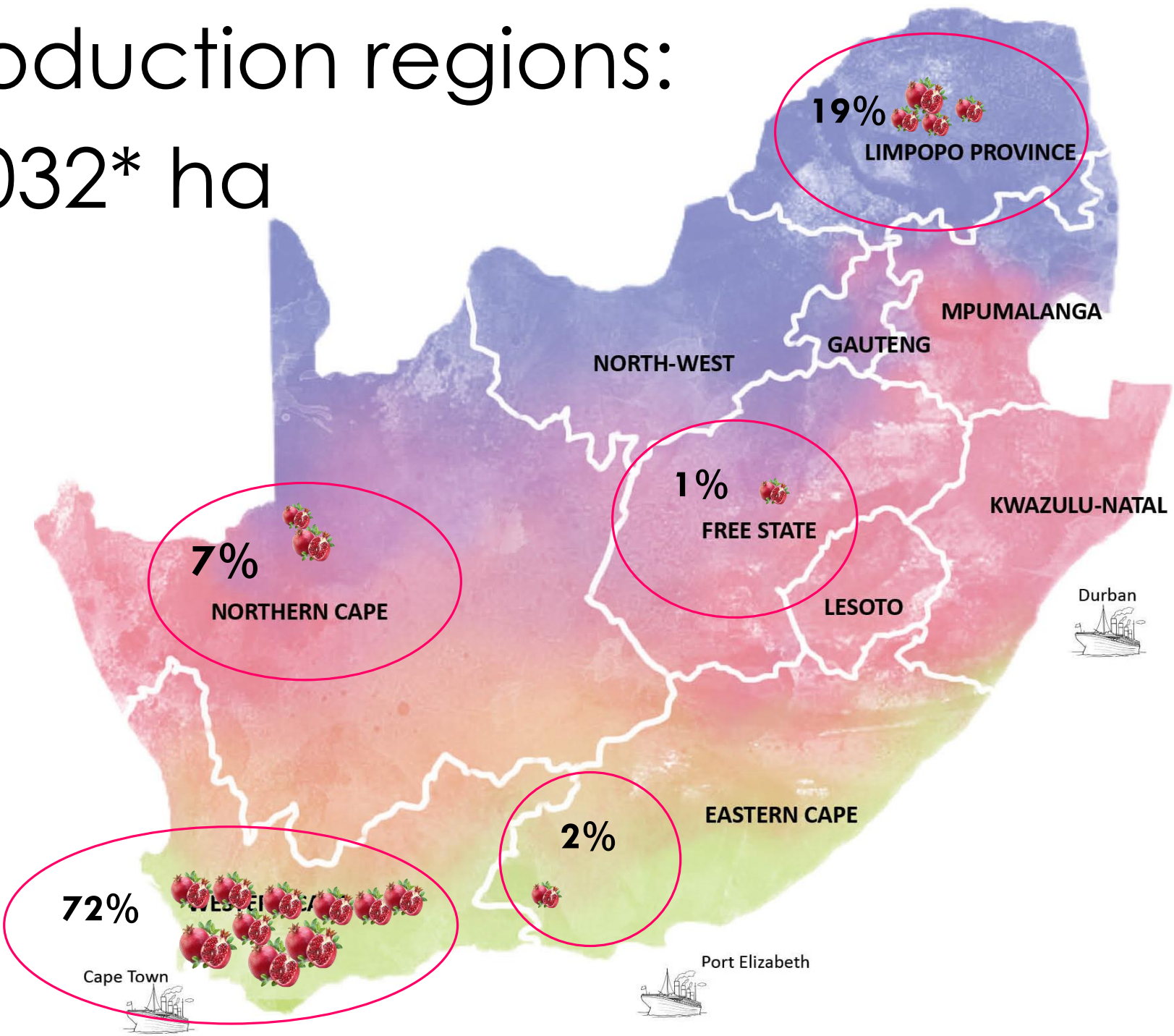
**POMEGRANATE
INDUSTRY OVERVIEW**

2 October 2020

Nina Viljoen

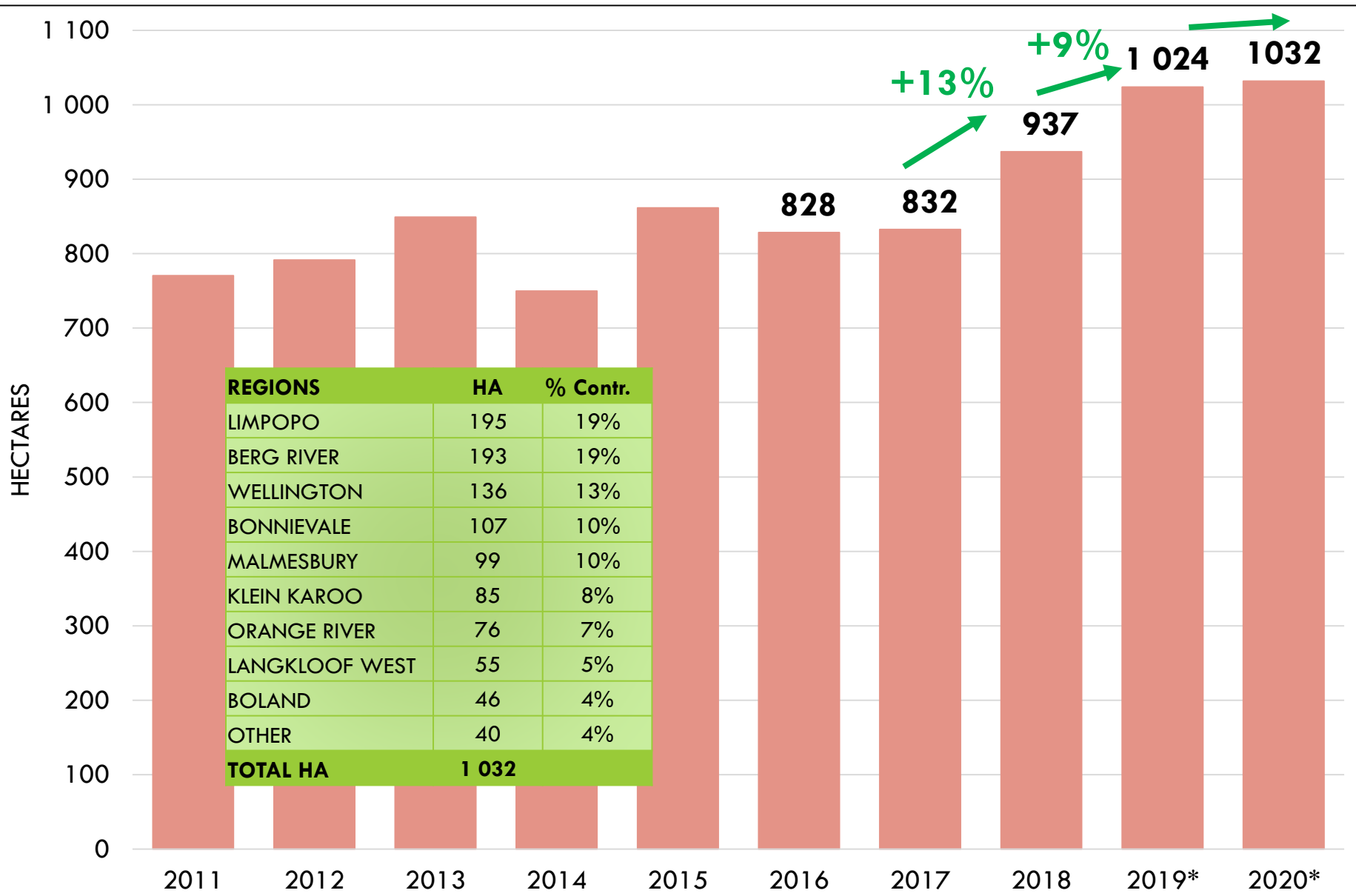
Production regions:

1 032* ha





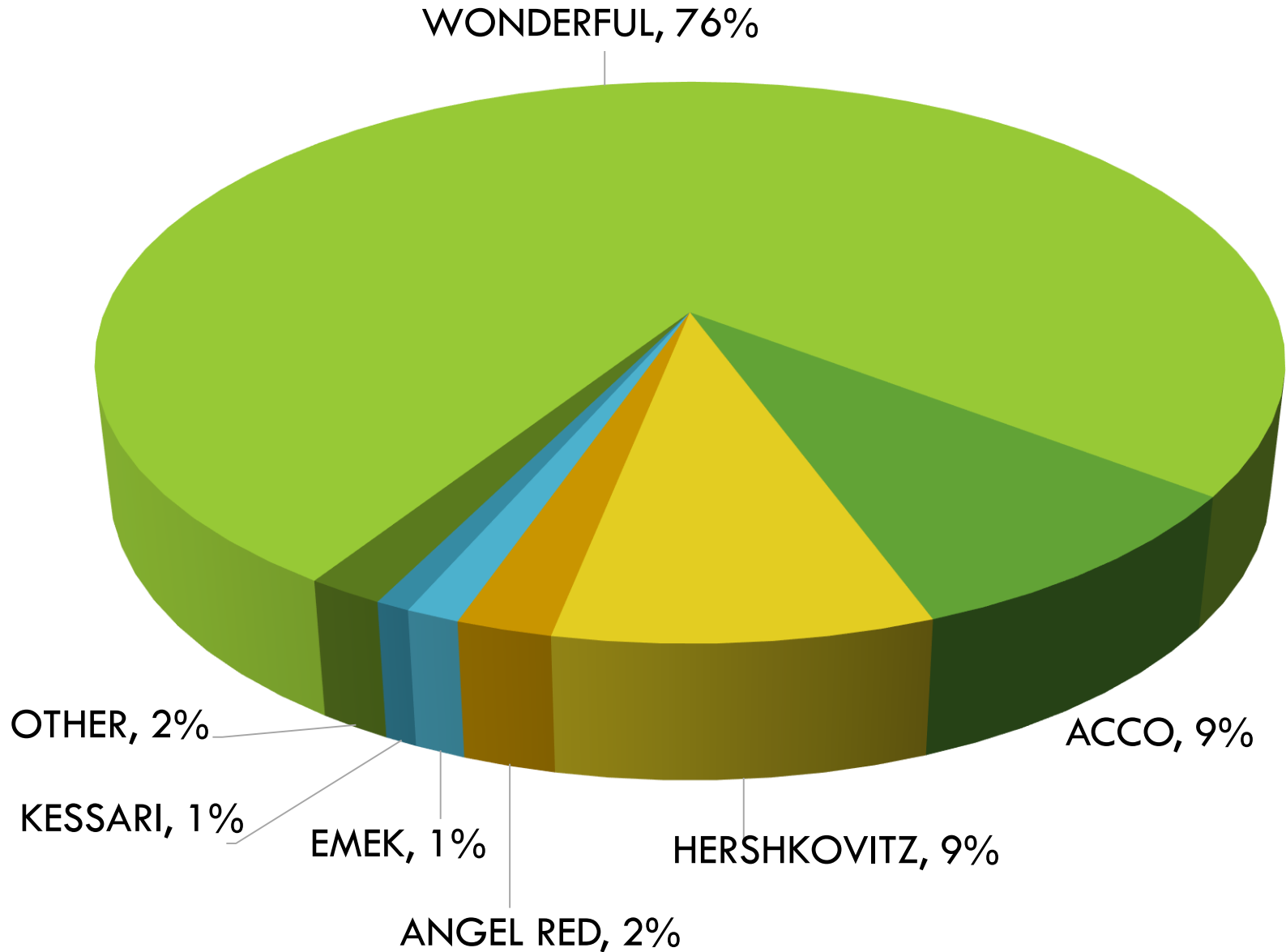
Total Area Planted (ha)



REGIONS	HA	% Contr.
LIMPOPO	195	19%
BERG RIVER	193	19%
WELLINGTON	136	13%
BONNIEVALE	107	10%
MALMESBURY	99	10%
KLEIN KAROO	85	8%
ORANGE RIVER	76	7%
LANGKLOOF WEST	55	5%
BOLAND	46	4%
OTHER	40	4%
TOTAL HA	1 032	

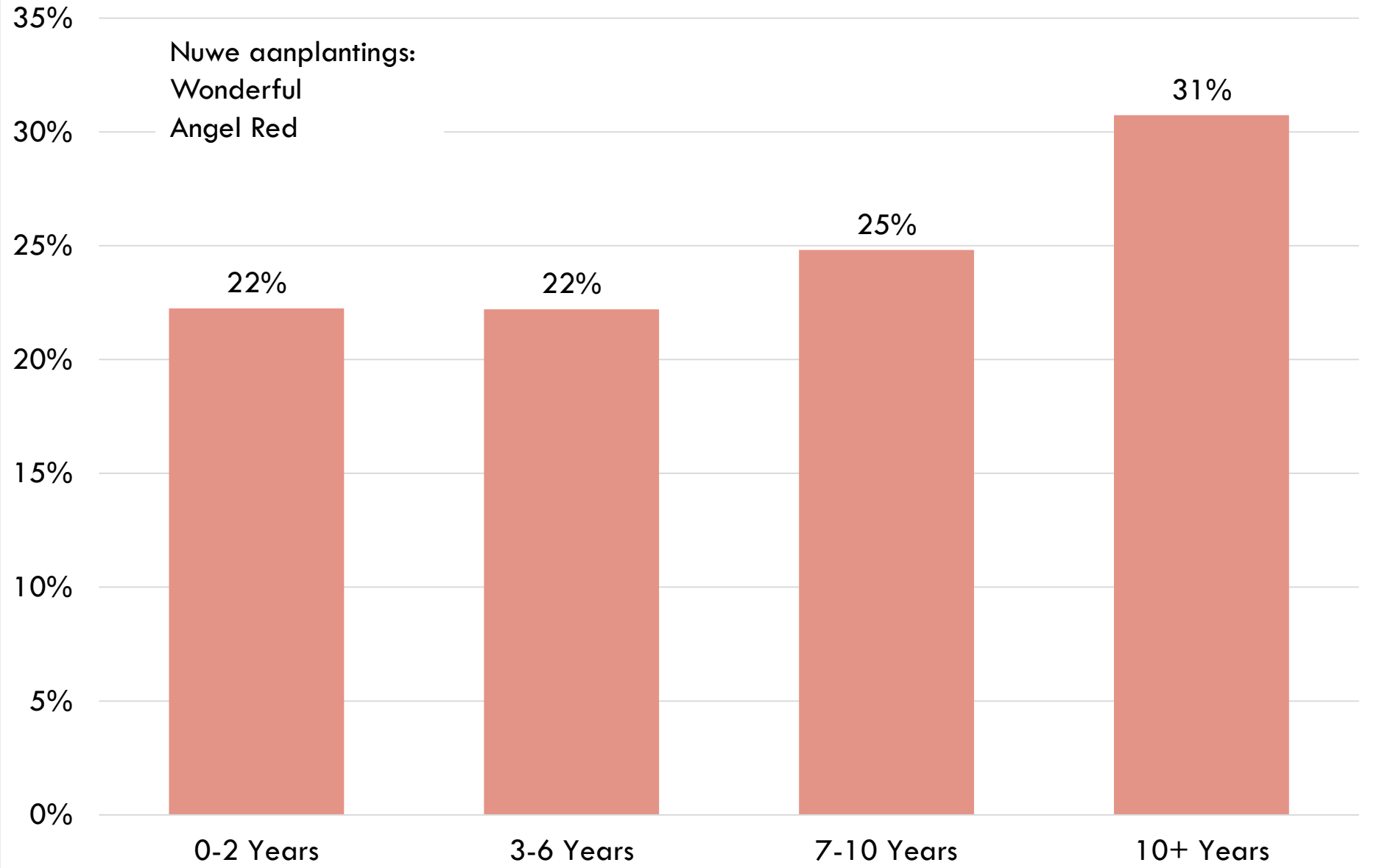


Cultivar Distribution



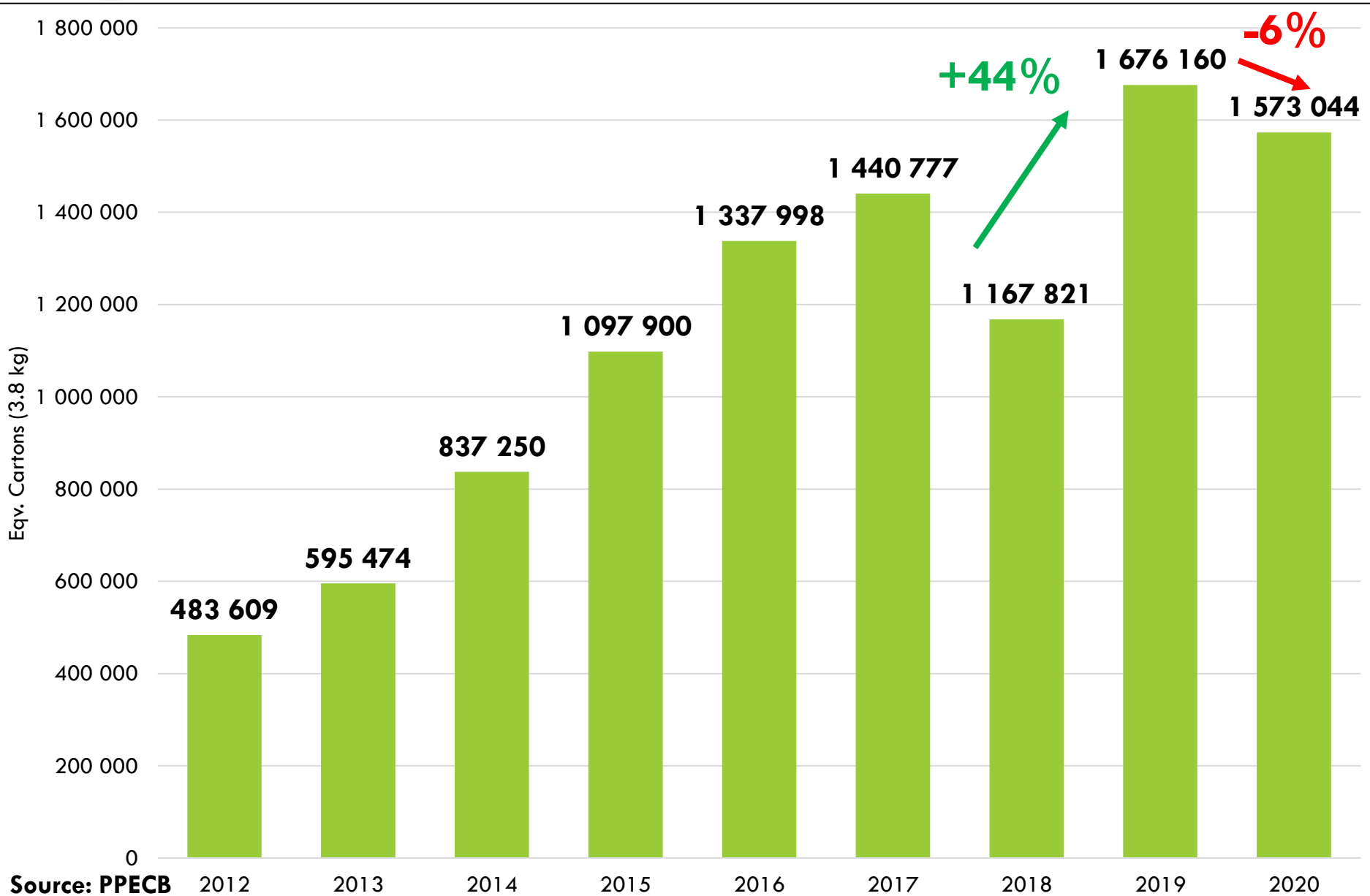


Orchard Age Distribution



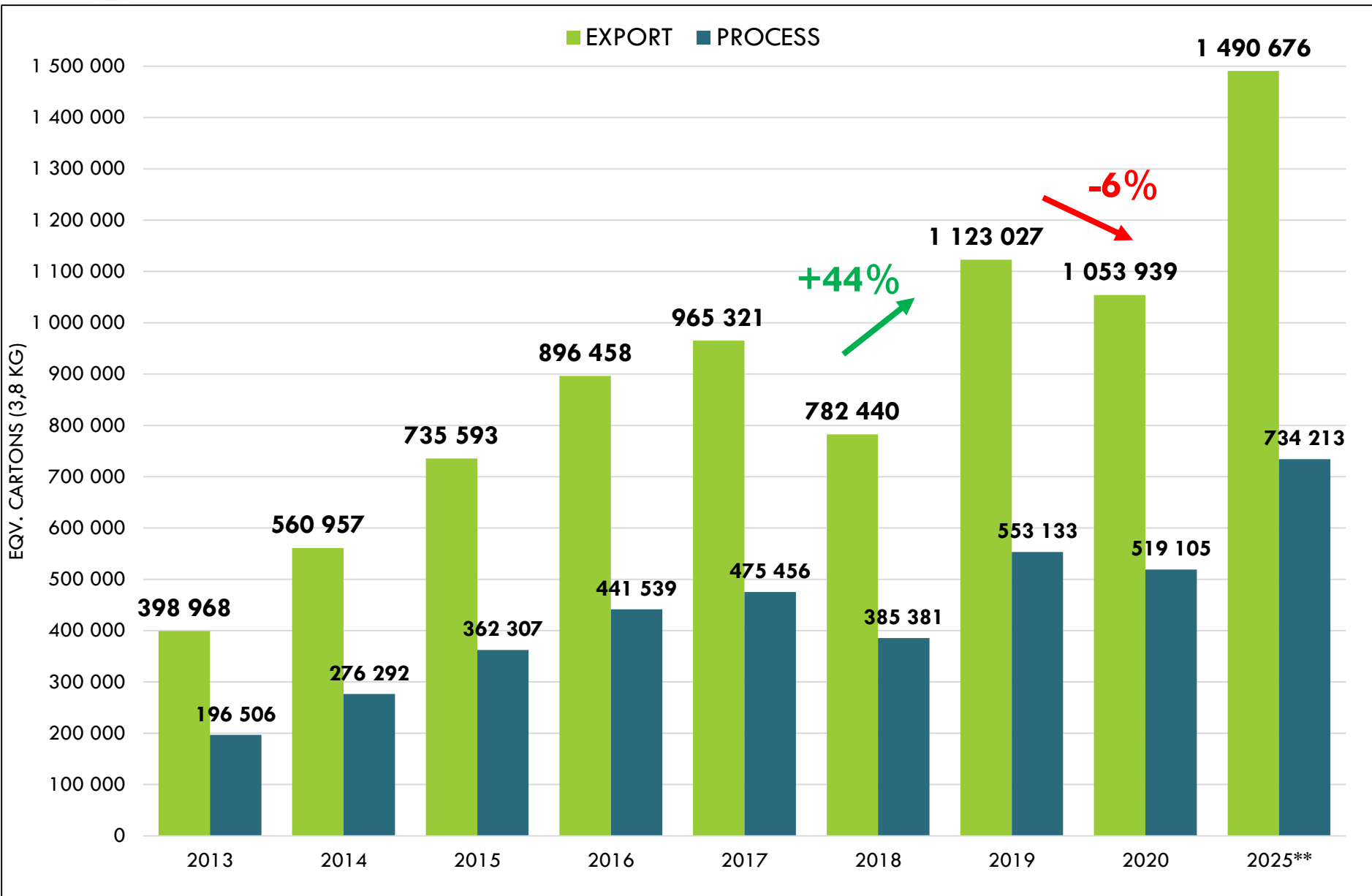


Total SA Exports (Eqv. Cartons = 3,8 Kg)





Mid Term Projection





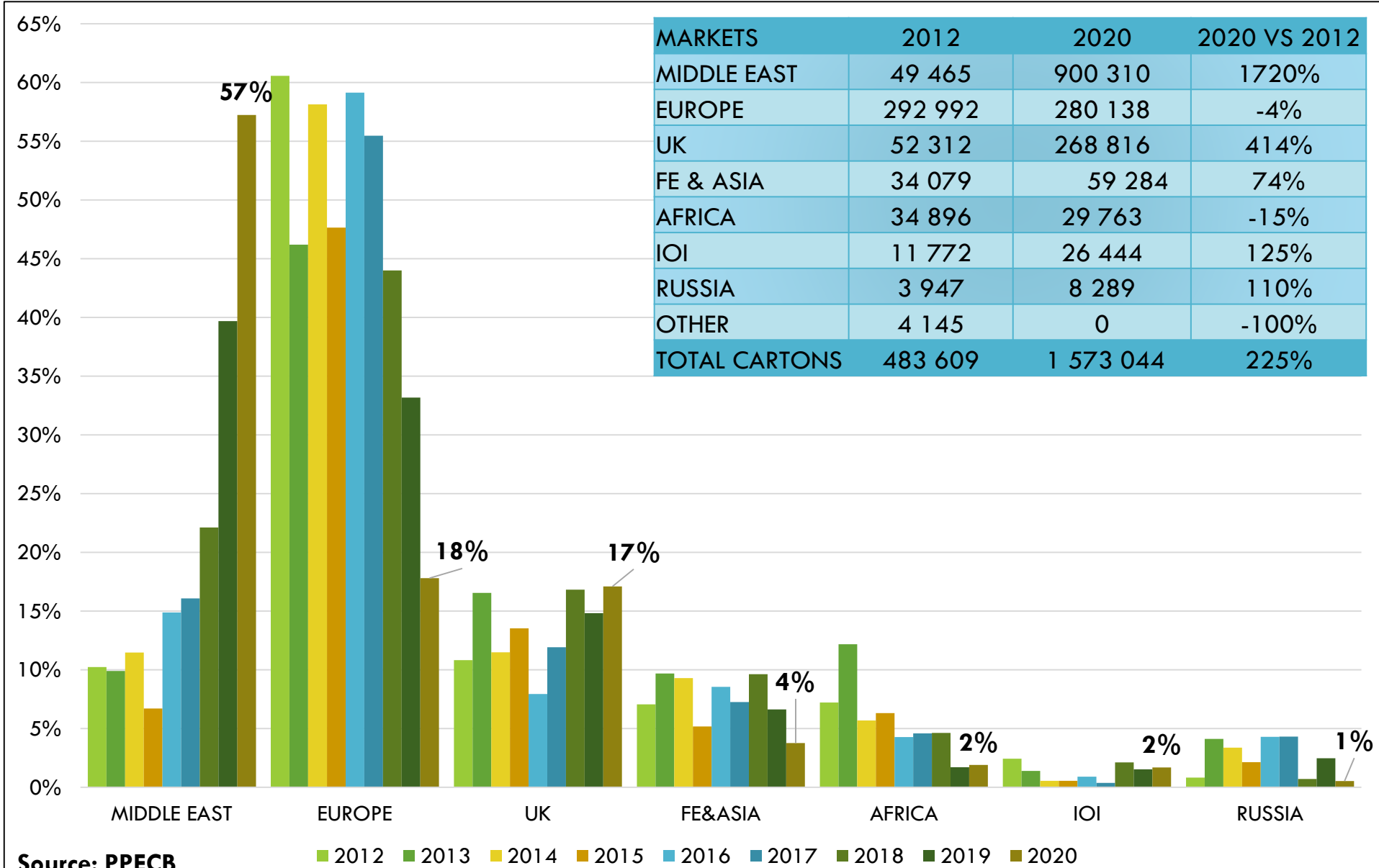
Exports per cultivar: 2015-2020

CULTIVAR	2015	2016	2017	2018	2019	2020	% CONTR.
WONDERFUL	691 720	935 087	931 273	851 291	1 157 104	1 161 449	74%
ACCO	152 022	128 999	181 487	111 496	234 640	202 501	13%
HERSHKOVITZ	232 247	258 130	304 066	169 143	269 604	190 542	12%
ARAKTA	0	0	0	0	0	3 947	0%
GARNET	0	0	3 947	0	0	3 947	0%
OTHER	21 912	15 782	20 004	35 891	14 811	10 658	1%
TOTAL 3,8 KG Eqv. Cartons	1 097 900	1 337 998	1 440 777	1 167 821	1 676 160	1 573 044	
Y-O-Y	31%	22%	8%	-19%	44%	-6%	



Export Market Destination Trend

MARKETS	2012	2020	2020 VS 2012
MIDDLE EAST	49 465	900 310	1720%
EUROPE	292 992	280 138	-4%
UK	52 312	268 816	414%
FE & ASIA	34 079	59 284	74%
AFRICA	34 896	29 763	-15%
IOI	11 772	26 444	125%
RUSSIA	3 947	8 289	110%
OTHER	4 145	0	-100%
TOTAL CARTONS	483 609	1 573 044	225%



Source: PPECB

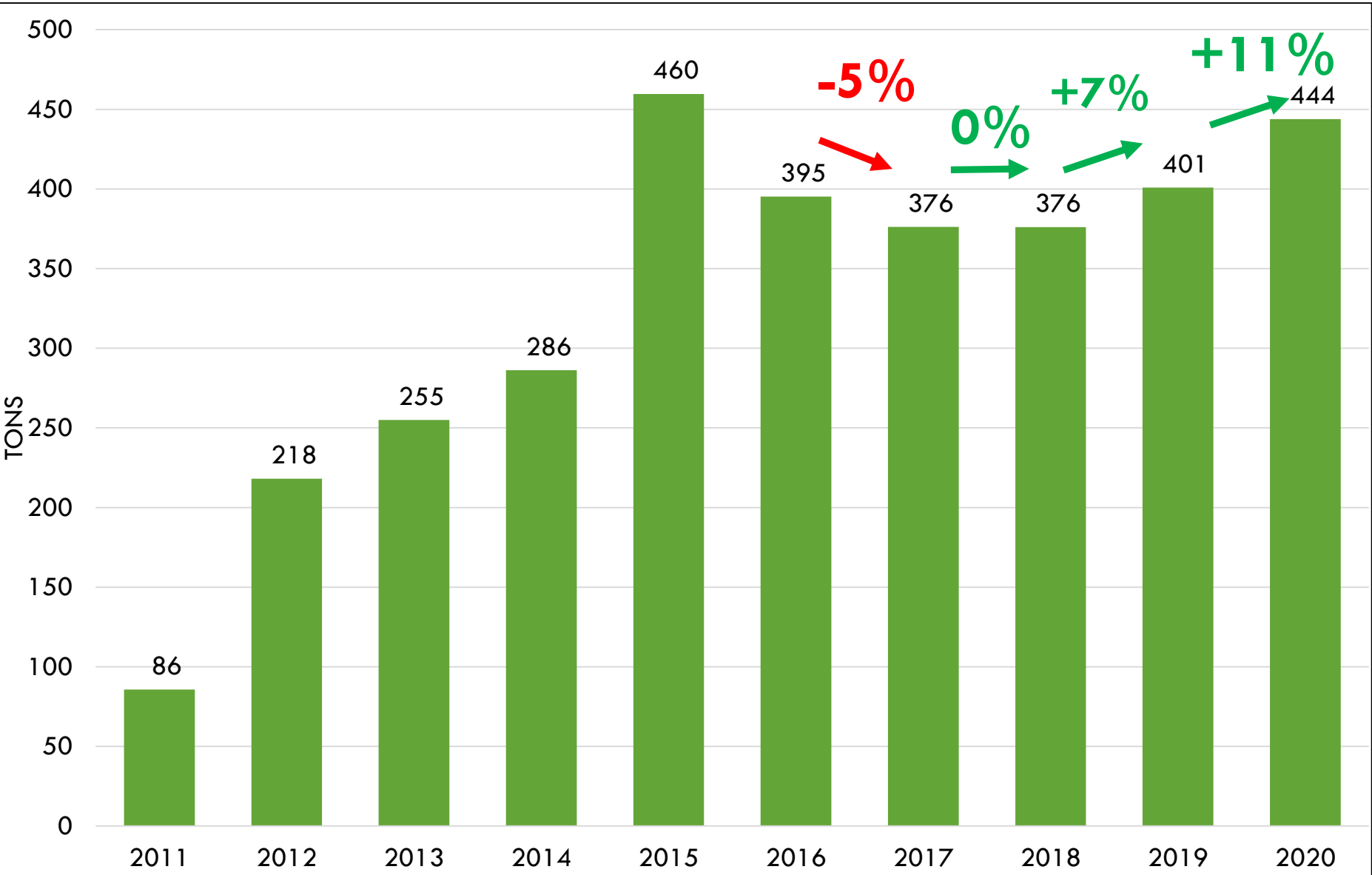


Pack-out % @ Packhouse

Cultivar	EXPORTS		LOCAL		% Waste
	% FRESH	% PROCESSED	% FRESH	% PROCESSED	
Wonderful	17%	66%	1%	14%	2%
Hershkowitz	27%	66%	2%	4%	<1%
Acco	31%	61%	6%	1%	<1%
Angel Red	0%	0%	40%	37%	23%
Grand Total	20%	65%	1%	11%	2%



Local Market Trends: JAN – AUG tons

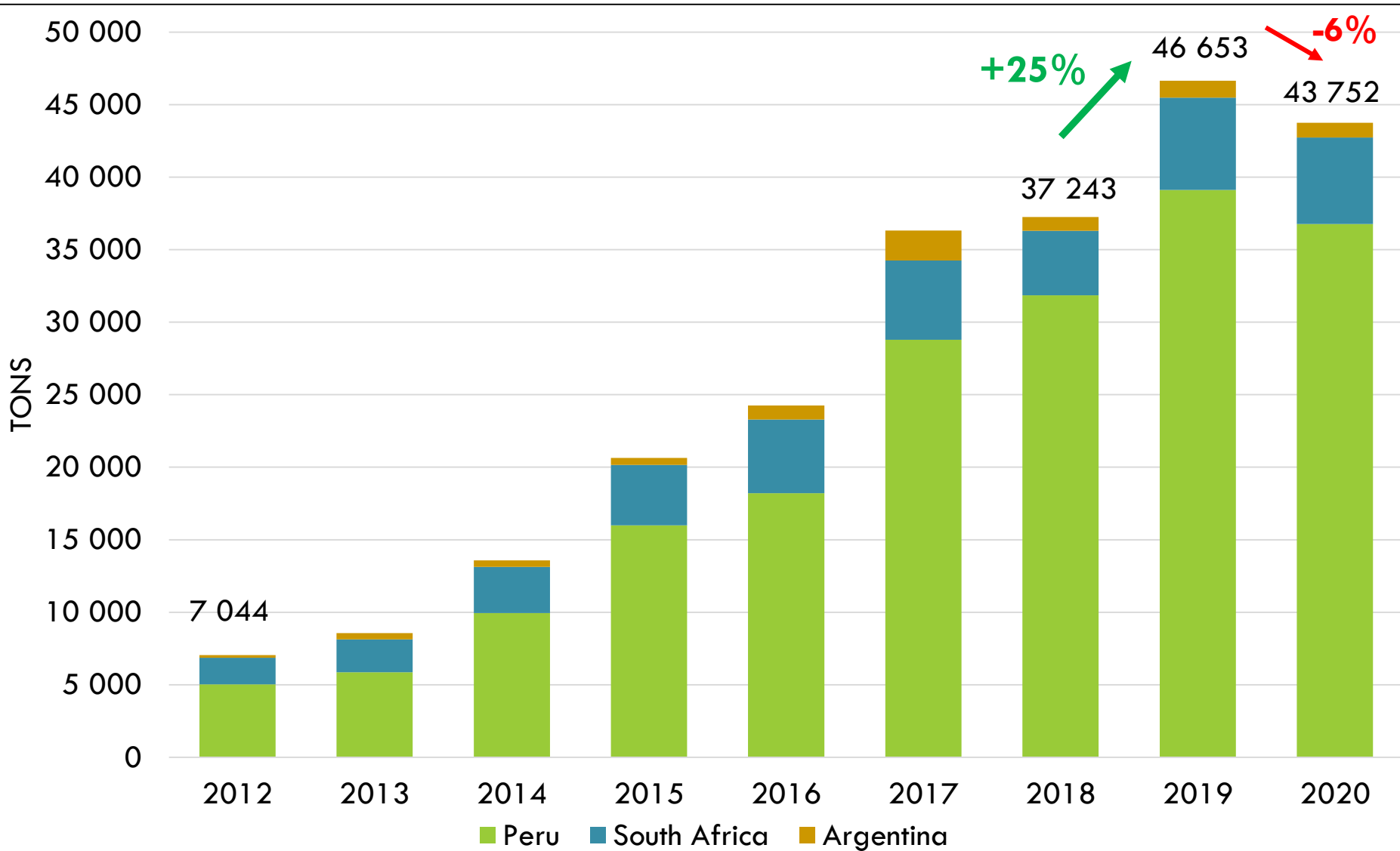


Source: DAFF

SOUTHERN HEMISPHERE EXPORTS

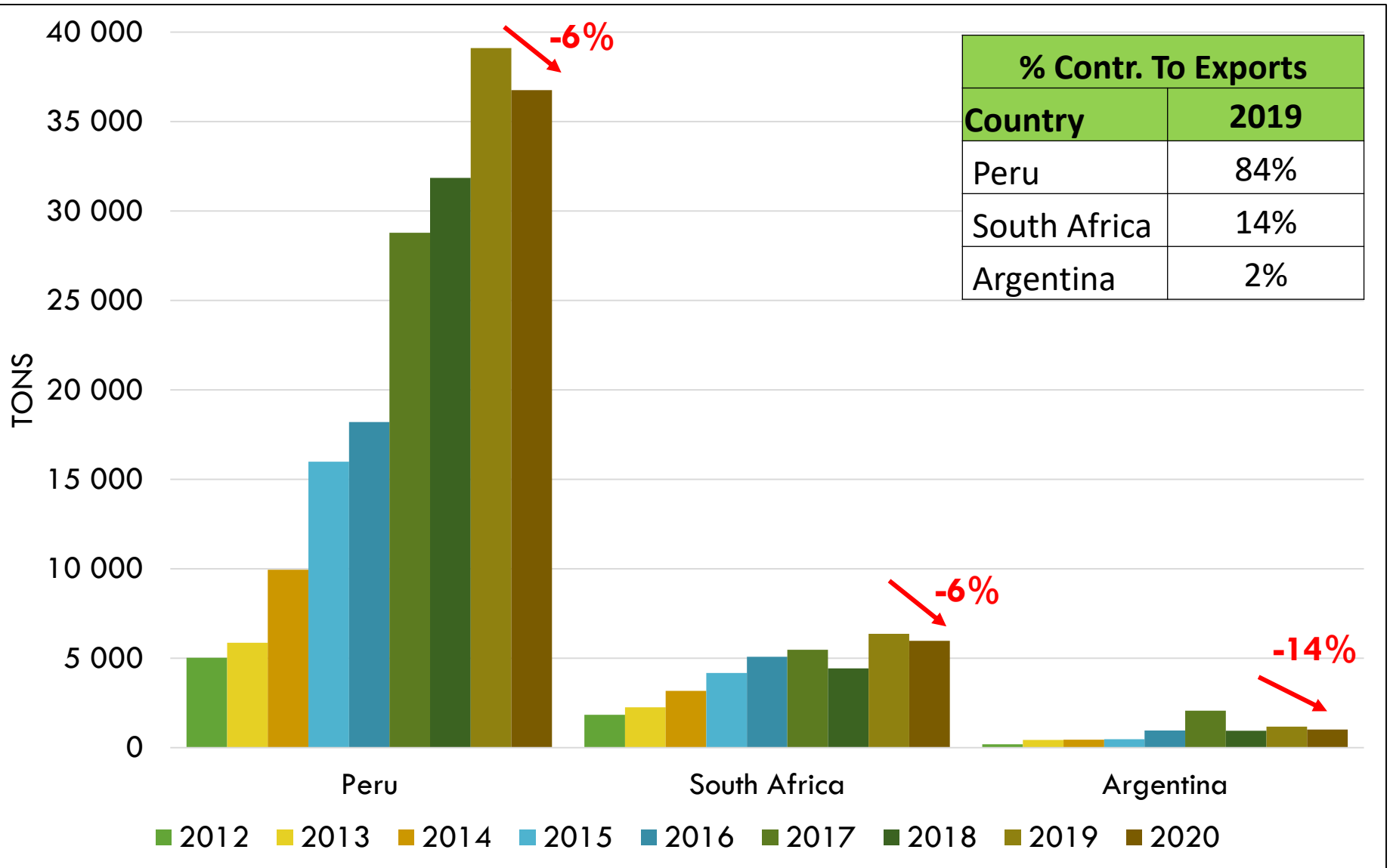


Total SA & ARG Shipment to all markets - TONS



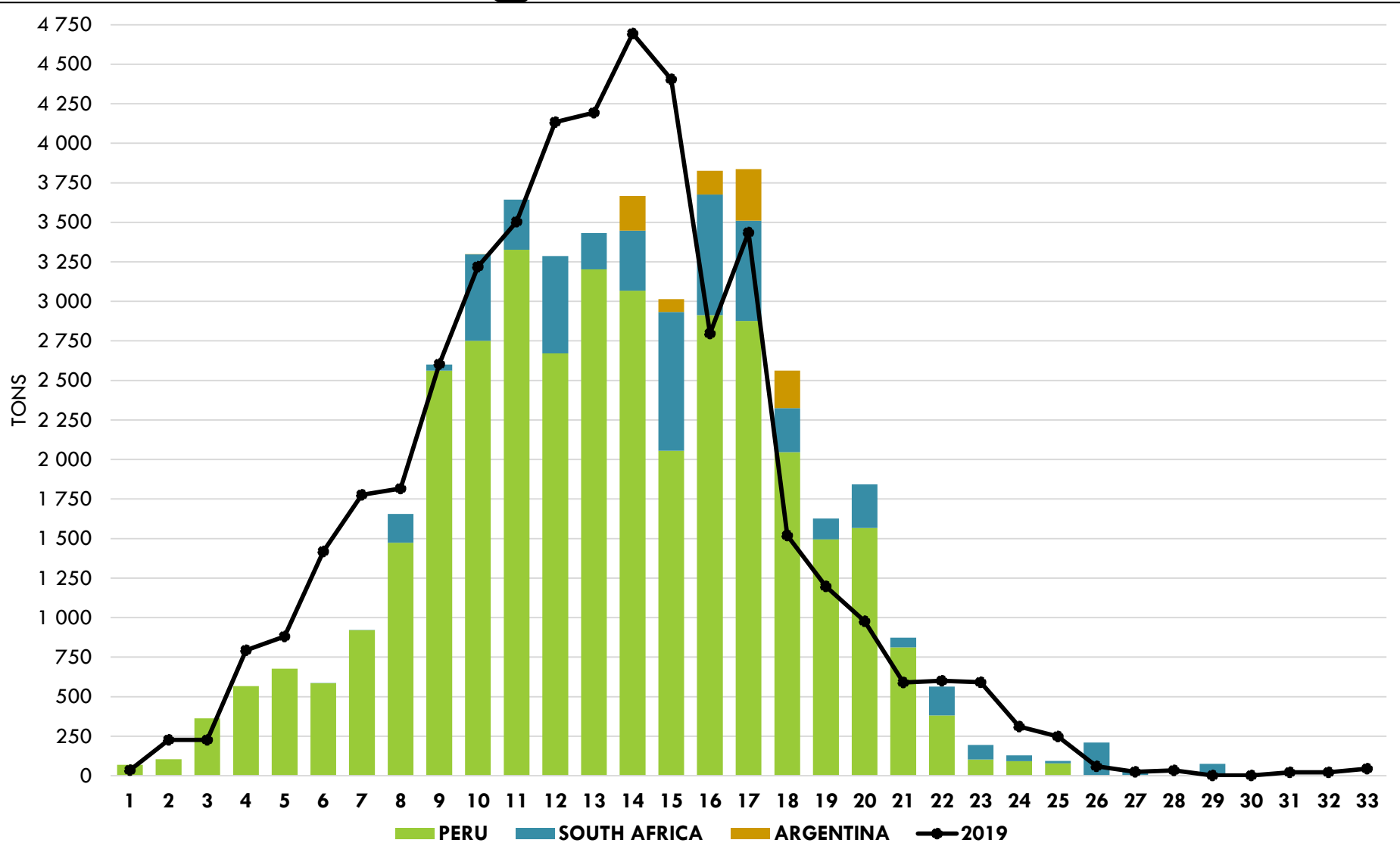


Growth in exports: PERU, SA & ARG – total Tons



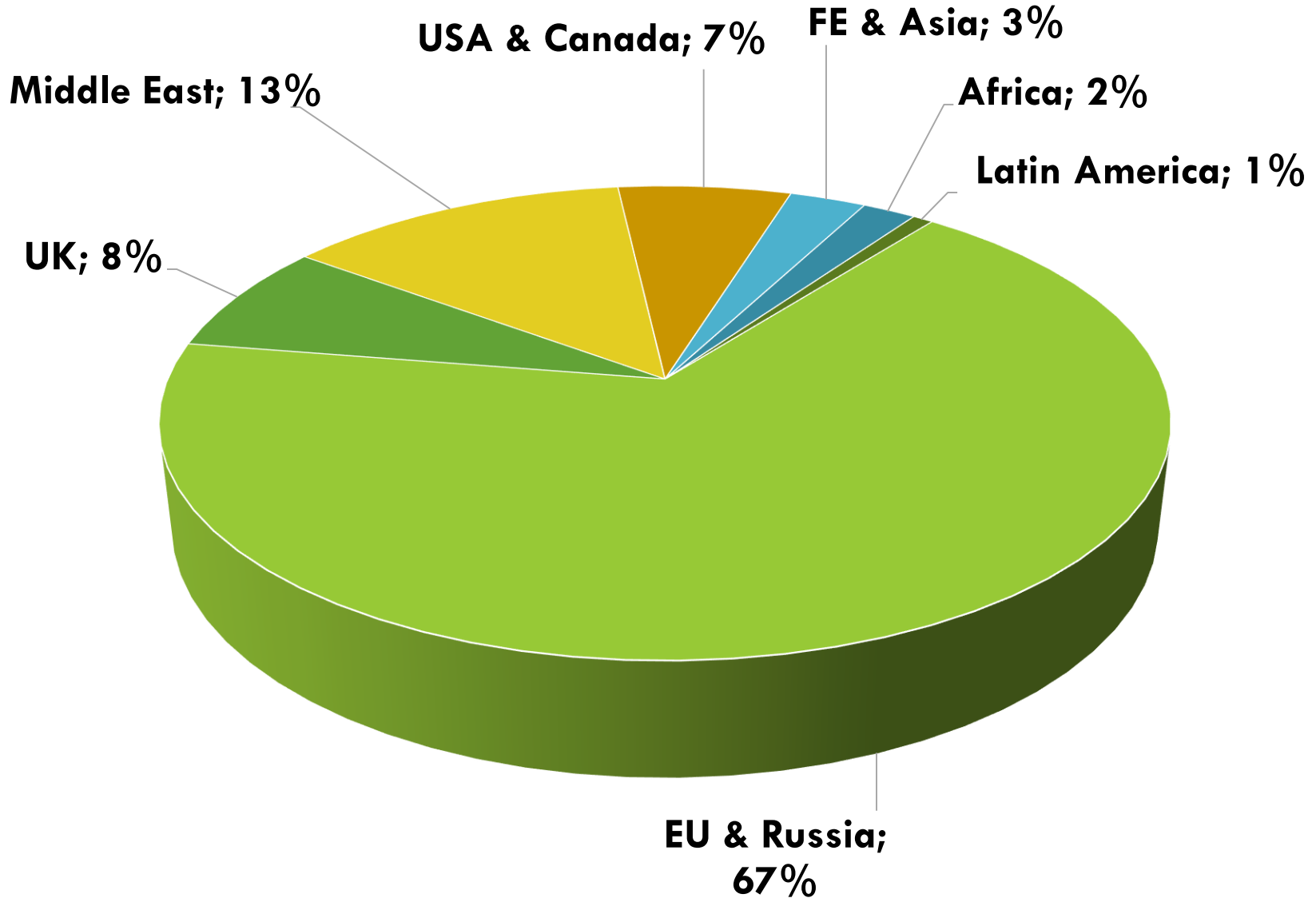


Weekly exports of Peru, SA and Argentina - 2020



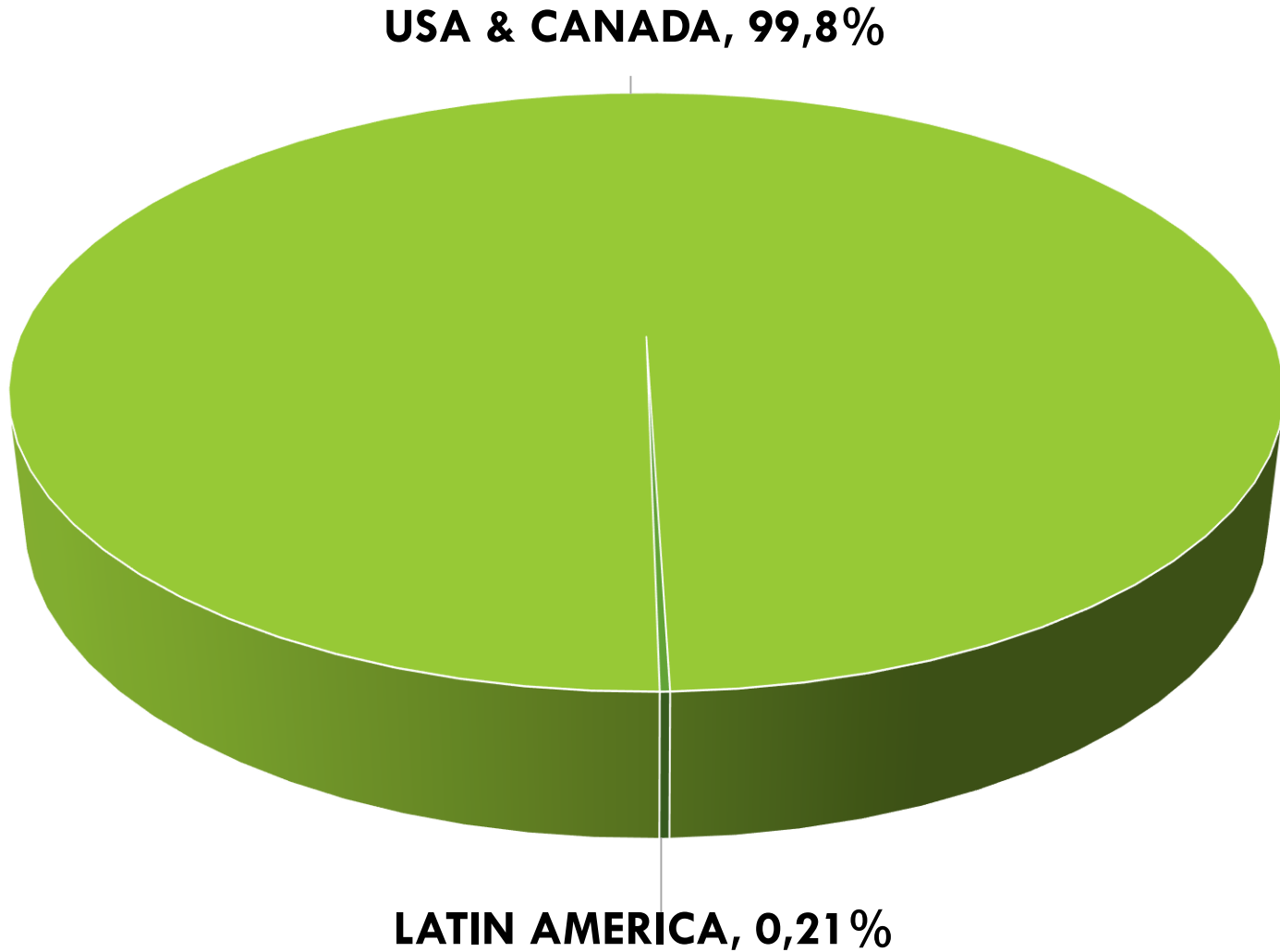


Peru exports per market: 2020





Argentina exports per market: 2020



THANK YOU

