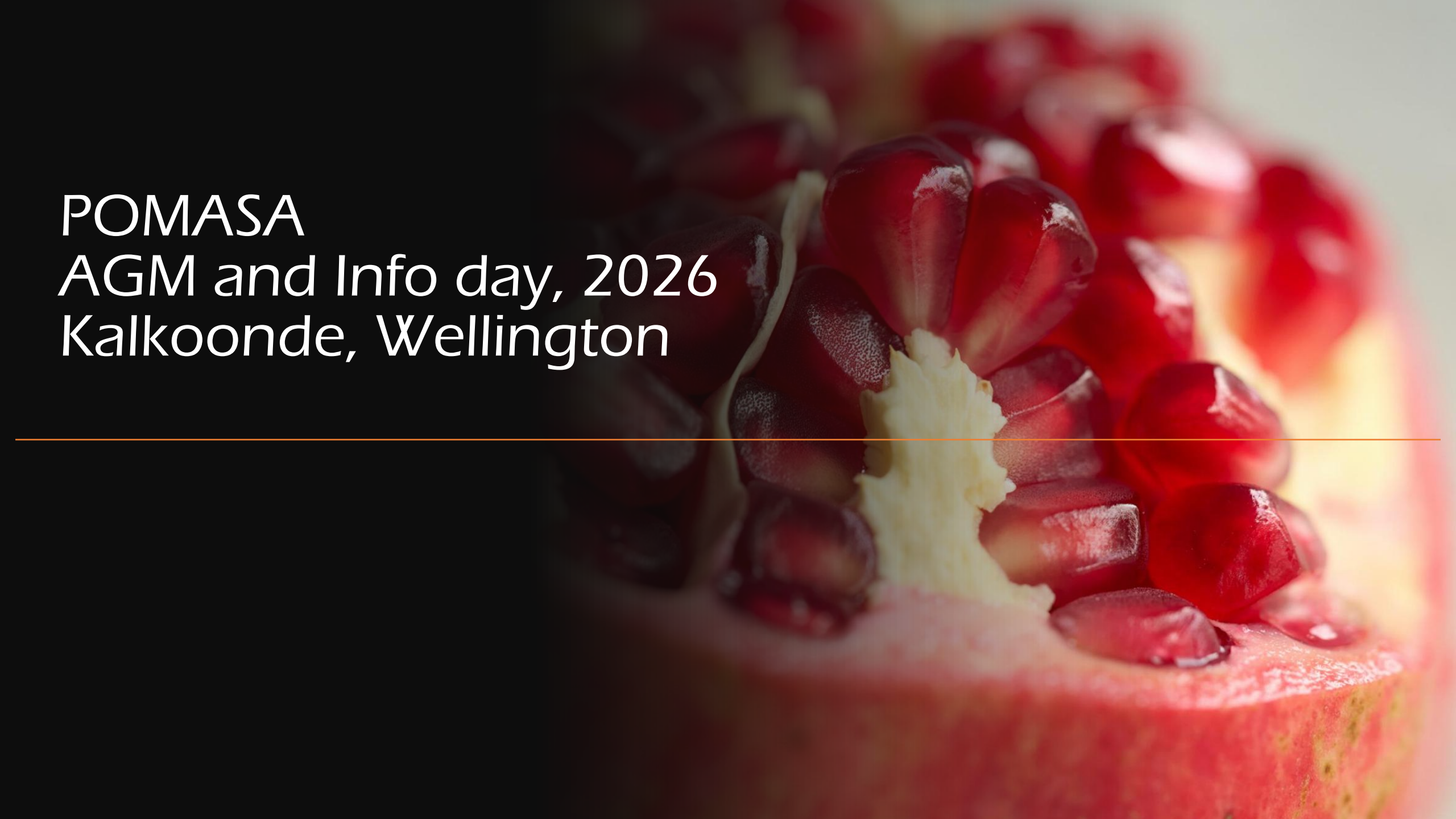
POMASA
AGM and Info day, 2026
Kalkoonde, Wellington



Welcome and apologies



Agenda

1.Opening and welcome	K-U Molzahn
2. Apologies	K-U Molzahn
3. Finalising the agenda	K-U Molzahn
4. Approval of minutes of the previous meeting	K-U Molzahn
5. Financial statements	A du Toit
6. Chairman's report	K-U Molzahn
7. Confirmation of directors	K-U Molzahn
8. Statutory levy	K-U Molzahn
9. General	

Finalising of agenda



Approval of minutes AGM 2025



Financial statements and budget

Amanda du Toit



Chairman's report
Kai-Uwe Molzahn





POMASA Producer meeting in Cullinan, August 2026

2026 Season

- More challenging season then compared to 2025, increased overall production but more quality issues, small and cracked fruit
- ± 8,800 tons exported, decrease of 21%;
- Prices in the EU lower than anticipated, Peru export increase by ± 30%;
- Local fresh and processing exceeding 6,700 tons, increase of a 34%;
- Local juicing increased by 270%;
- War in Iran made shipping and logistics into the ME challenging and increased shipping cost;
- Cape Town harbour remains a challenge, equipment availability low;
- Cost of packing material remains high and needs to be continually challenged;
- FCM remains a high risk and challenge – closer interaction with PPECB;

Research



Research focus areas



Research projects 2026

- Alternaria Study, University of Stellenbosch *(Production)*
- Nematode survey *(Production)*
- Comparative study of packaging liners, Provar *(Post-harvest/ packaging)*
- Frudata study, 4th year of data gathering *(Commercial/ markets)*
- Market analysis, BFAP *(Commercial/ markets)*

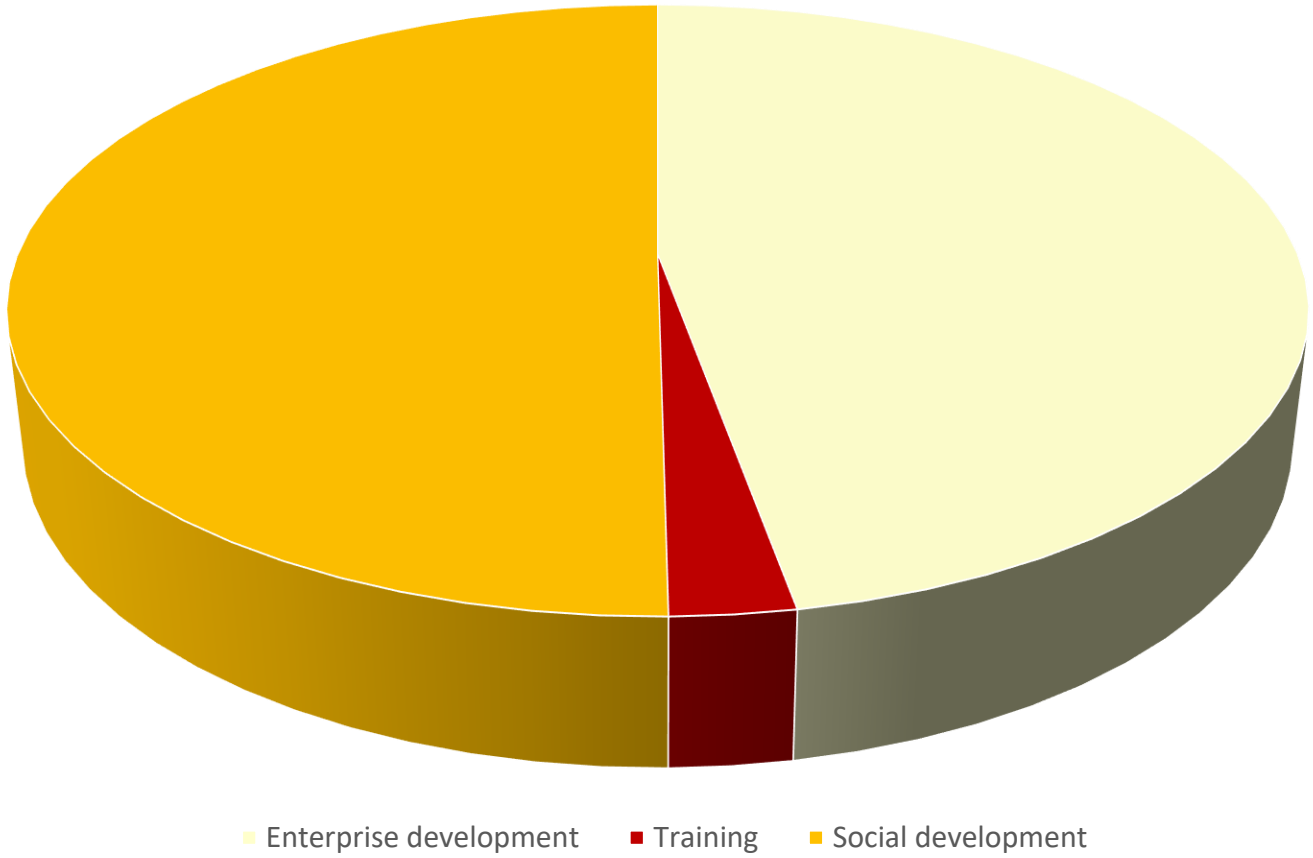
Research projects 2027

- Sponsored nematode sampling for nurseries, Nemlab *(Production)*
- Preventative measures for sunburn, Provar *(Production)*
- Control measures for mealybug, (*Production, and post-harvest)*
- Management of product temperature from harvest to packhouse, Experico *(post-harvest)*
- Comparative study of packaging liners, Provar *(Post-harvest/ packaging)*
- Market analysis, BFAP *(Commercial/ markets)*

Transformation and training



Transformation



Visit to Groenberg school with NAMC





Orchard monitoring course



Pest guide for orchard scouting



Crop protection



Crop protection

- Detailed Industry MRL list for pomegranates distributed to POMASA members from Augustus to February
- ICA registration trials
- Alternatives for Fludioxonil
- Continuous interaction with other industries and Croplife
- The importance of monitoring!

Other technical issues



False Codling Moth

Responsibility of producers

Please follow the FCM Management system closely and keep records up to date

Whole South African fruit industry at risk if system is not managed properly.

Market access and development



Markontwikkeling

- Nuwe Phyto Info Package (PIP) aan Departement Landbou oorhandig, besig met evaluasie
- Vergadering met USDA middel November
- Fokus op optimalisering van bestaande markte

(EU spesiale mark, plastiek, koolstofvoetspoor)

- Ontwikkeling van die plaaslike mark
- BFAP studie

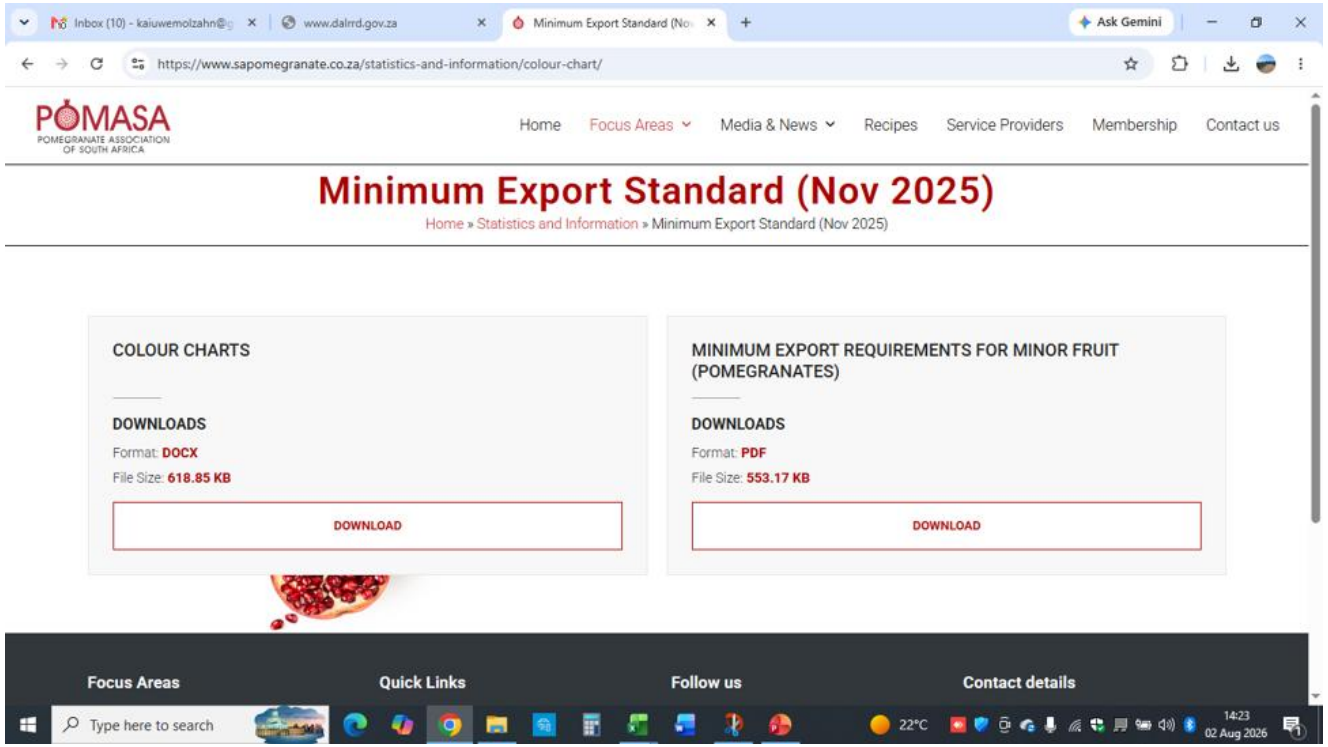
Invoere van granate

- Israel en Egipte

- POMASA kontrakteer entomoloë om pesevaluasies en voorleggings te doen vir beide aansoeke.

Minimum export standard for pomegranates

Published 28 November 2025



https://www.sapomegranate.co.za/statistics-and-information/colour-chart/

https://www.nda.gov.za/index.php/publication/557-export-other-minor-fruits

SA Pomegranate

SA Pomegranate | @sapomegranate







Confirmation of directors



POMASA RAAD

Geen direkteure bedank

Nominasie vir nuwe raadslid

- Ian Carnegie

Termyn verstryk, maar is beskikbaar vir volgende termyn

- Niel Vos

Confirmation of Directors

Kai-Uwe Molzahn	(Voorsitter en Transformasie-aangeleenthede)
Hannes Beukman	(POMASA Statistiek)
Deon Meyer	(Verteenwooriger van Noordelike produsente)
Theo Heydenrych	(Kwekery-aangeleenthede)
Niel Vos	(Produksie kwessies)
Cornelius Oosthuizen	(Gewasbeskerming en navorsing)
JC Muller	(Gekoöpteerde lid - Pakhuis aangeleenthede)

(Re)/Appointment of Co-opted directors will be on the agenda at the first directors meeting after this AGM.

Statutory levy 2024 - 2027



Approved Statutory levy

	2024	2025	2026	2027
Fresh, Extra Class and Class 1 Export, Import and Local sales	17 c/kg	17 c/kg	18 c/kg	18 c/kg
Processing Class and Class 2 Export, Import and Local sales	11 c/kg	11 c/kg	12 c/kg	12 c/kg

Statutory levy for 2027

Fresh, Extra Class and Class 1 Export, Import and Local sales	18 c/kg
Processing Class and Class 2 Export, Import and Local sales	12 c/kg

Approval from producers for Statutory measure application 2028 - 2031

Thanks

Hortgro
PPECB
National and Provincial Departments of Agriculture
Members of the Board
Members of the Association
Associate members, packhouses, exporters
Researchers

2026 Pomegranate season overview

Pieter-Steyn de Wet
(Hortgro)



Louw Pienaar
BFAP



Heleen Meyer
Food consultant



Questions



Thank you

