

Pomegranate Industry Overview

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OCTOBER 2026

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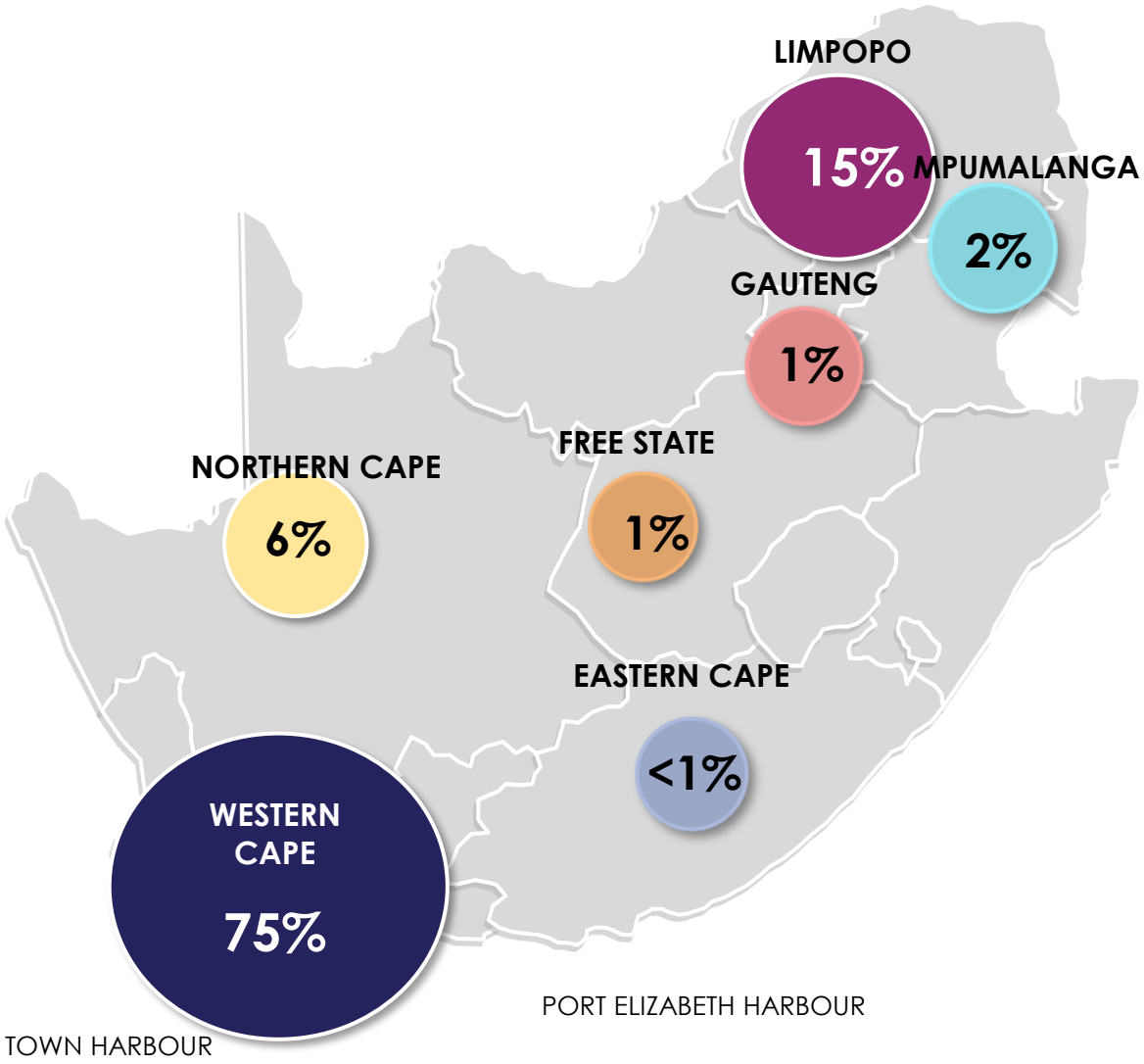
PRODUCTION REGIONS

Total area planted
1197 ha

57 growers
69 **farming units**

17 ha
average
farm size

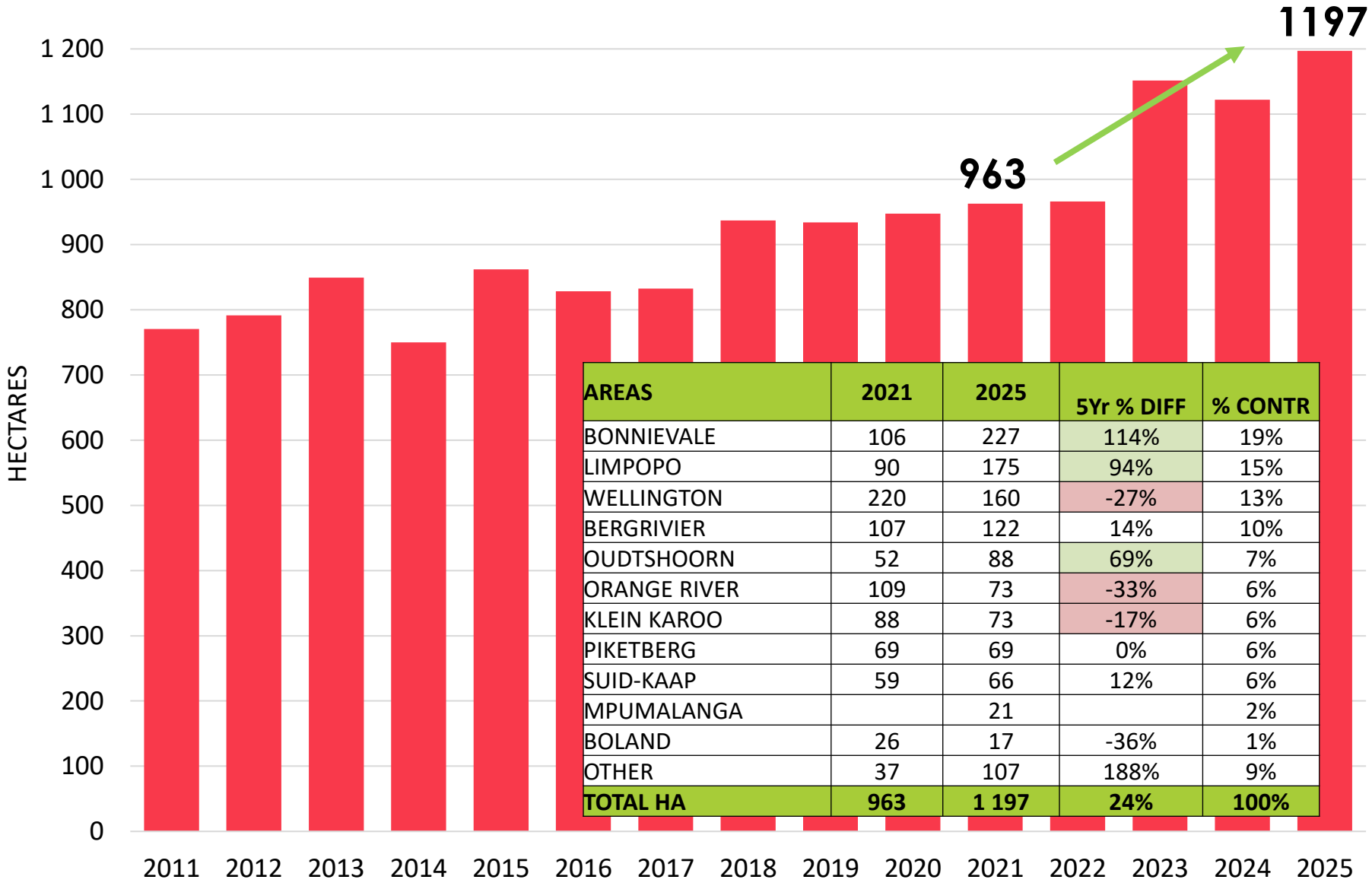
+/-8
varieties
planted



Source: AgriOps, Tree Census, Nurseries

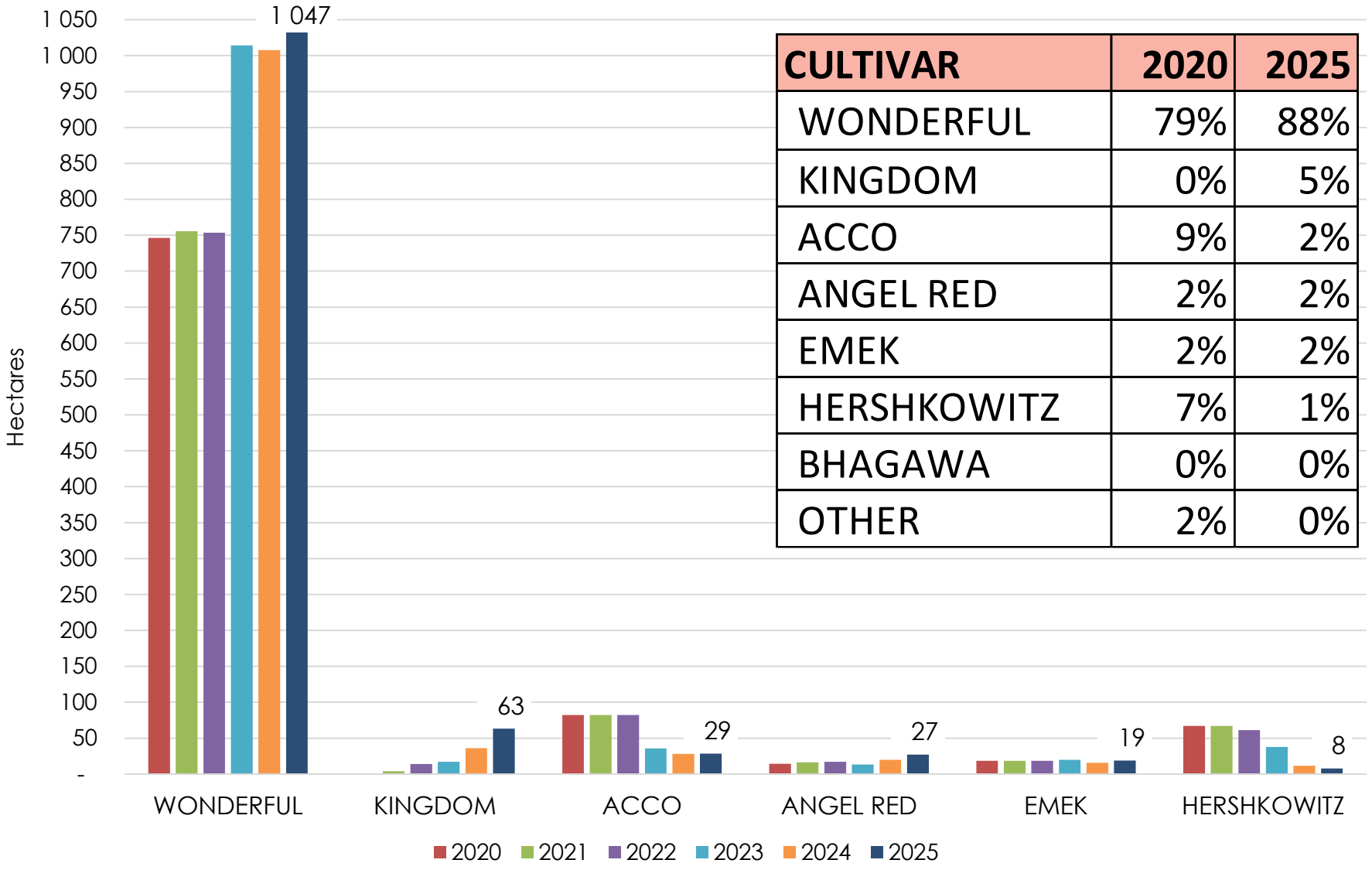
TOTAL AREA PLANTED - HECTARES

5Yr Growth +24%



AREAS	2021	2025	5Yr % DIFF	% CONTR
BONNIEVALE	106	227	114%	19%
LIMPOPO	90	175	94%	15%
WELLINGTON	220	160	-27%	13%
BERGRIVIER	107	122	14%	10%
OUDTSHOORN	52	88	69%	7%
ORANGE RIVER	109	73	-33%	6%
KLEIN KAROO	88	73	-17%	6%
PIKETBERG	69	69	0%	6%
SUID-KAAP	59	66	12%	6%
MPUMALANGA		21		2%
BOLAND	26	17	-36%	1%
OTHER	37	107	188%	9%
TOTAL HA	**963**	**1 197**	**24%**	**100%**

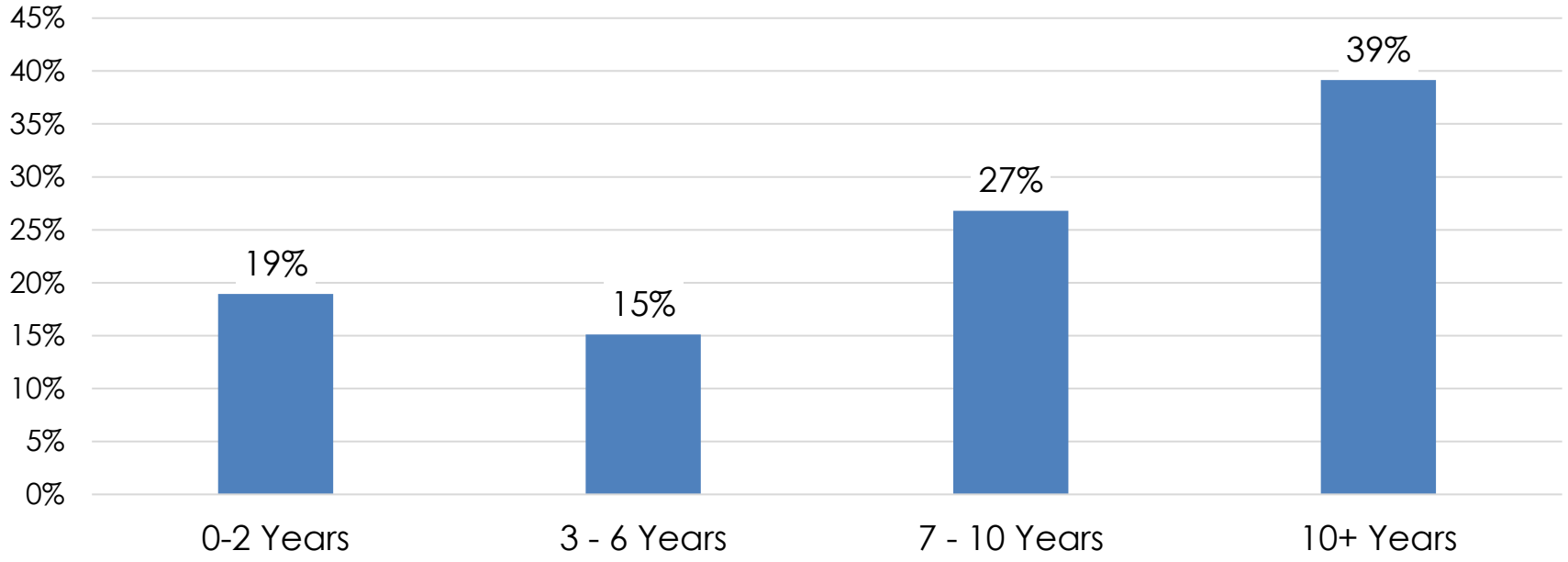
CULTIVAR DISTRIBUTION



CULTIVAR	2020	2025
WONDERFUL	79%	88%
KINGDOM	0%	5%
ACCO	9%	2%
ANGEL RED	2%	2%
EMEK	2%	2%
HERSHKOWITZ	7%	1%
BHAGAWA	0%	0%
OTHER	2%	0%

CULTIVAR AGE DISTRIBUTION

Cultivar	0-2 years	3 - 6 Years	7 - 10 Years	10+ Years
WONDERFUL	19%	14%	27%	40%
ACCO	0%	0%	30%	70%
KINGDOM	52%	48%	0%	0%
ANGEL RED	0%	90%	10%	0%
EMEK	38%	13%	49%	0%
HERSHKOWITZ	0%	0%	0%	100%
BHAGAWA	0%	0%	0%	100%
TOTAL	**19%**	**15%**	**27%**	**39%**



Source: Tree Census & Nurseries

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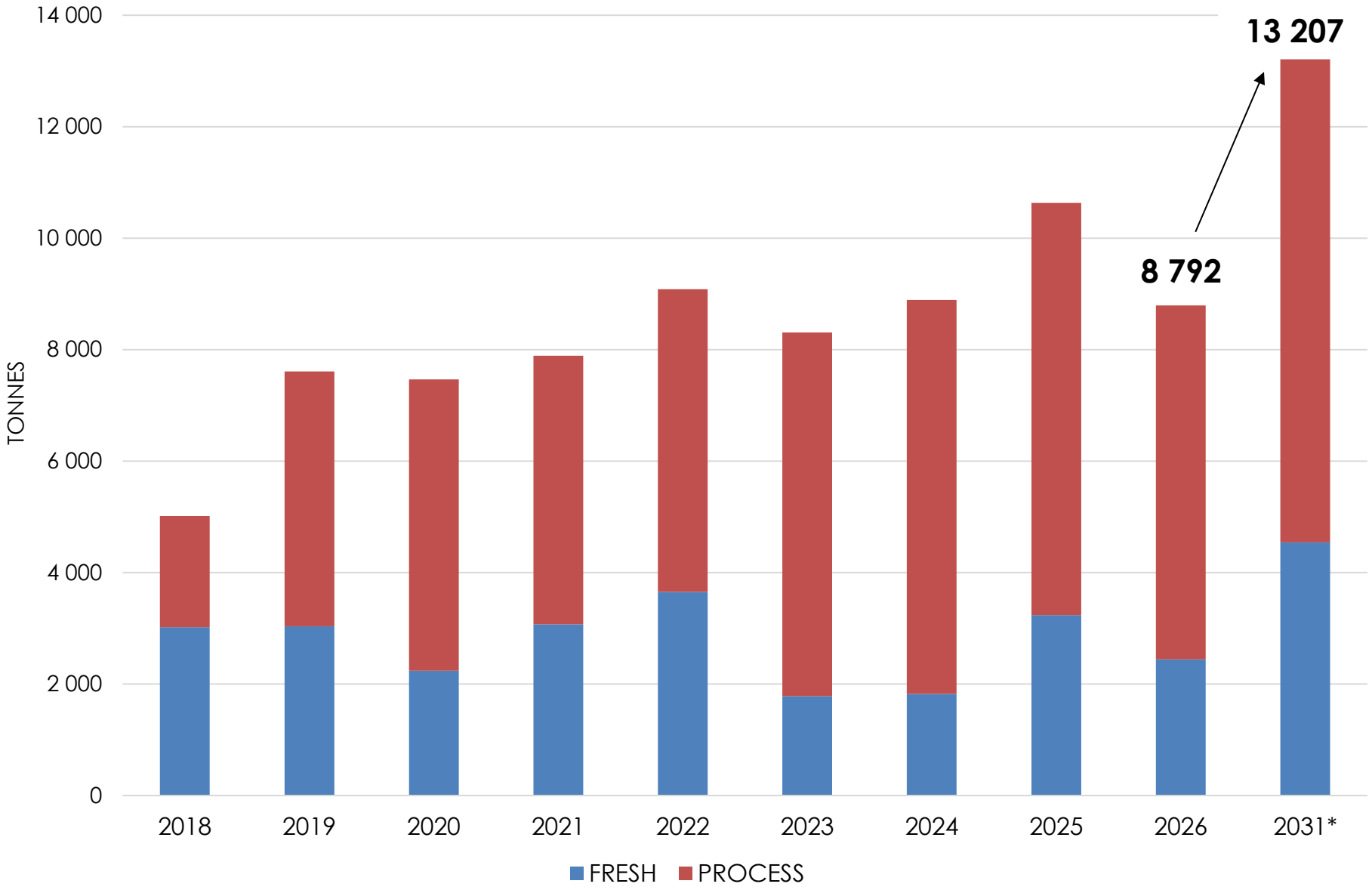
TOTAL SA EXPORTS - TONNES

5YR growth +50%



SPLIT 2031*: 36% = FRESH; 64% = PROCESS

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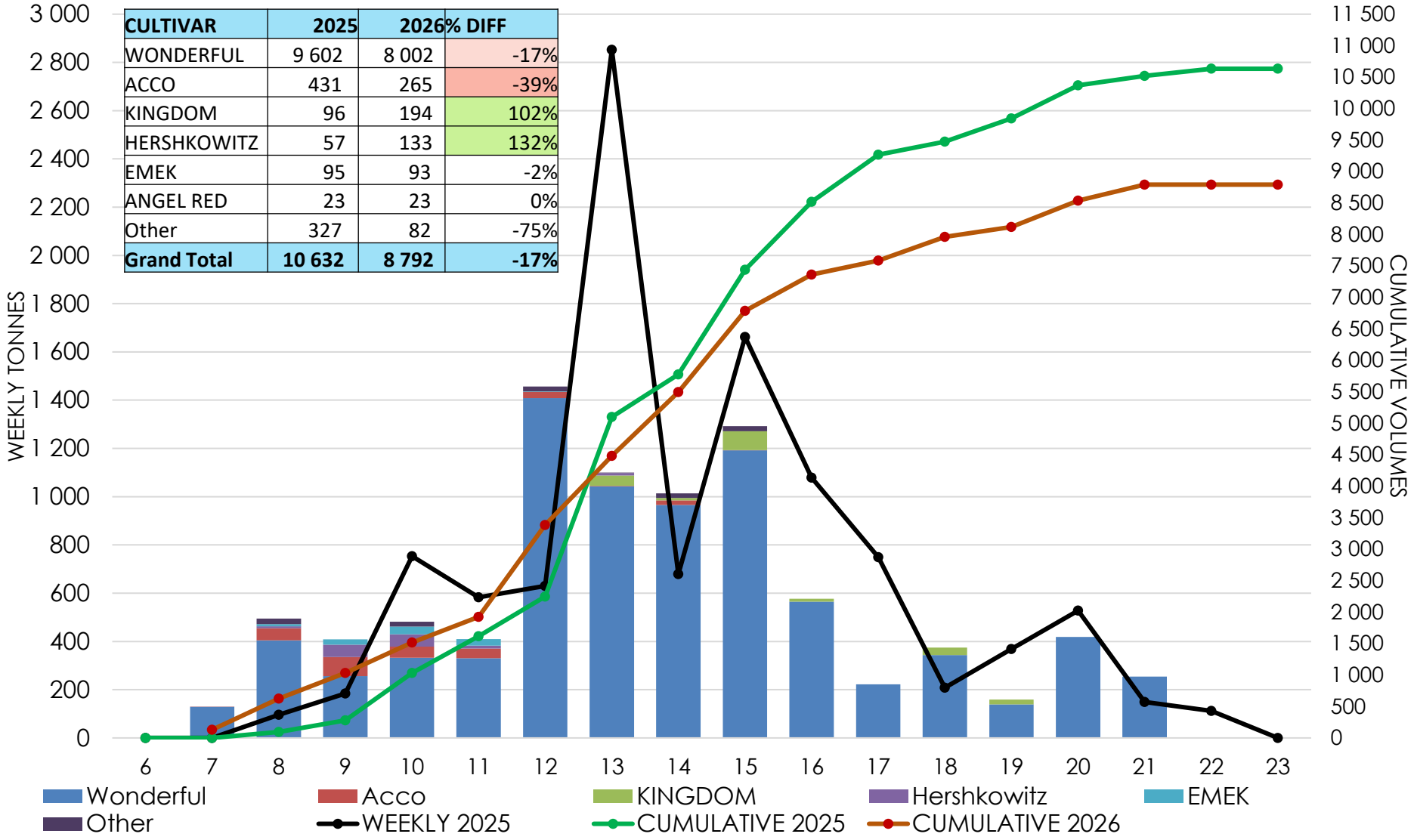
Source: PPECB/SURVEY

WEEKLY EXPORT VOLUMES - TONNES

CULTIVAR	2025	2026	% DIFF
WONDERFUL	9 602	8 002	-17%
ACCO	431	265	-39%
KINGDOM	96	194	102%
HERSHKOWITZ	57	133	132%
EMEK	95	93	-2%
ANGEL RED	23	23	0%
Other	327	82	-75%
Grand Total	**10 632**	**8 792**	**-17%**



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Source: PPECB

EXPORT MARKET DISTRIBUTION 2025 VS 2026



USA & CANADA

UK
27% VS 42%

57%

EU
30% VS 14%

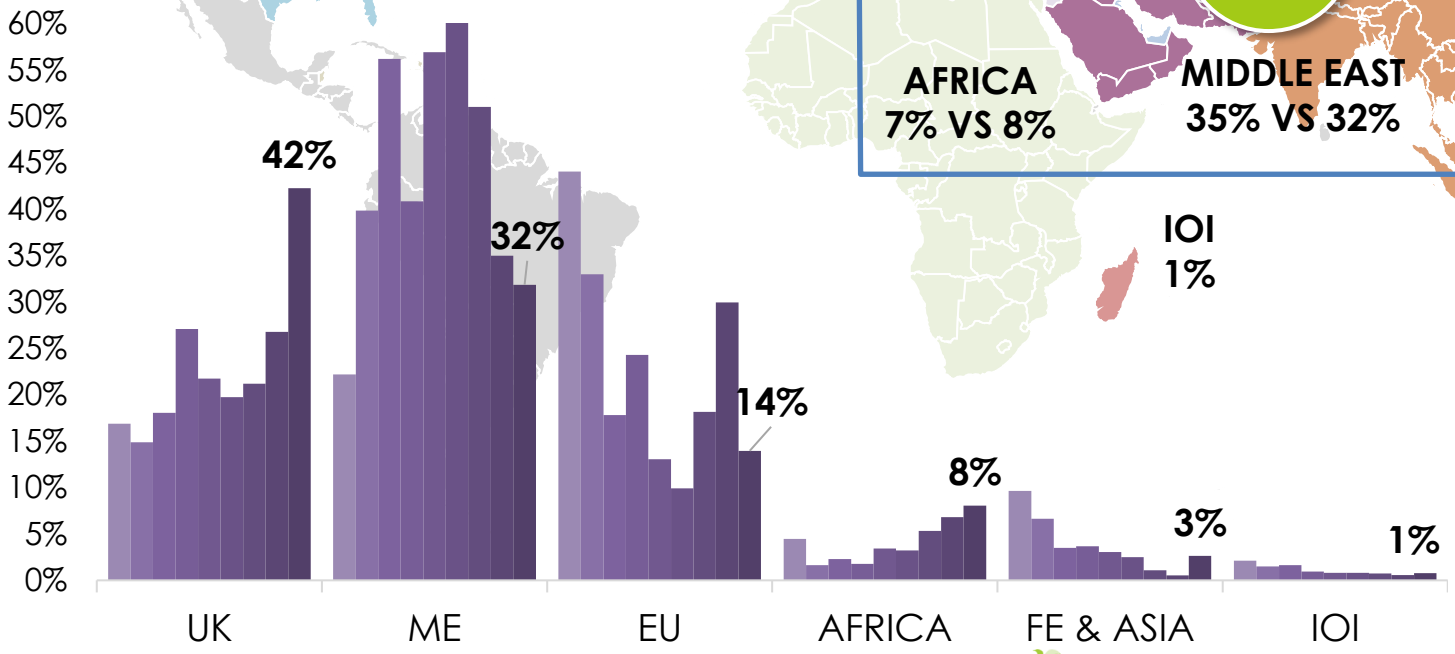
43%

FAR EAST & ASIA
1% VS 3%

AFRICA
7% VS 8%

MIDDLE EAST
35% VS 32%

IOI
1%



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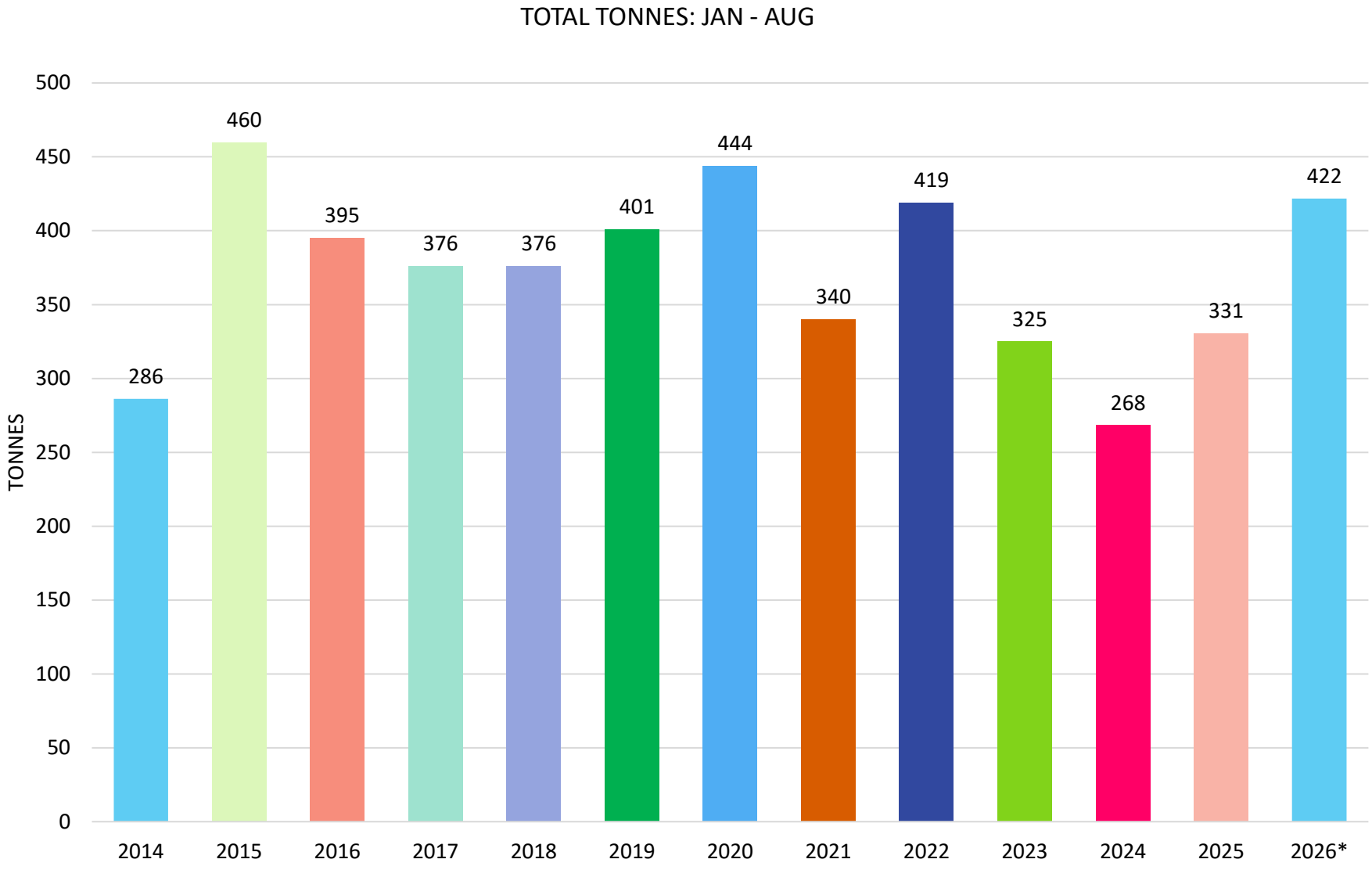
Source: PPECB

LOCAL MUNICIPAL MARKET TRENDS



Source: DOA

SA TOTAL POMEGRANATE PRODUCTION

SA Projected Production 2026			
Market Distribution	**Total Tons**	**% Contr**	**Source**
Exports Fresh	2 442	**13%**	PPECB, Exporters Survey
Exports Processed	6 349	**33%**	PPECB, Exporters Survey, Blueskies
Total Exports	**8 792**	**45%**	
Local Municipal Markets	436	**2%**	DOA
Local Fresh	202	**1%**	Exporters Survey
Local Processing	6 062	**31%**	Exporters Survey, Blueskies, Processors
Total Local	**6 700**	**35%**	
Juice	3 420	**18%**	Juice Processors
Waste	462	**2%**	Packhouse Survey
TOTAL	**19 374**	**100%**	
Total Hectares Planted	**1 197**		Tree Census, Agriops, Nurseries
Total Bearing Hectares	**970**		Tree Census, Agriops
Average Production (Ton/ha)	**20**		

PACKHOUSE PACK-OUT %

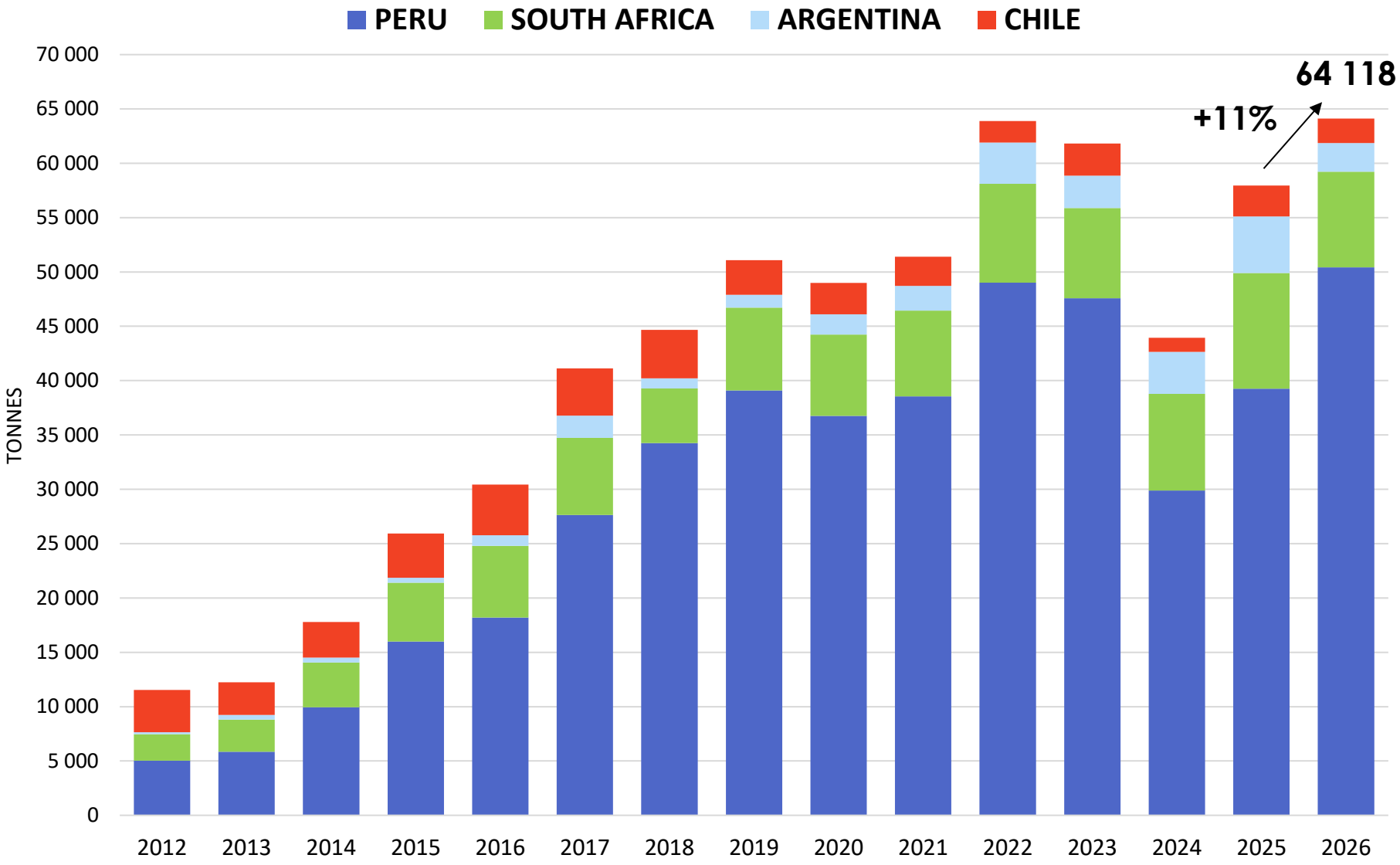
Cultivar	EXPORTS		LOCAL		% JUICE	% WASTE
	% FRESH Exports	% PROCESSED Exports	% FRESH Local	% PROCESSED Local		
Wonderful	23%	51%	0%	15%	9%	2%
Kingdom	8%	48%	0%	29%	12%	4%
Acco	54%	29%	4%	7%	4%	2%
Emek	53%	32%	6%	0%	7%	2%
Angel Red	45%	37%	0%	0%	0%	19%
Hershkowitz	34%	51%	5%	0%	7%	4%
Grand Total	**28%**	**47%**	**1%**	**13%**	**8%**	**2%**

Source: Packhouse Survey

SOUTHERN HEMISPHERE

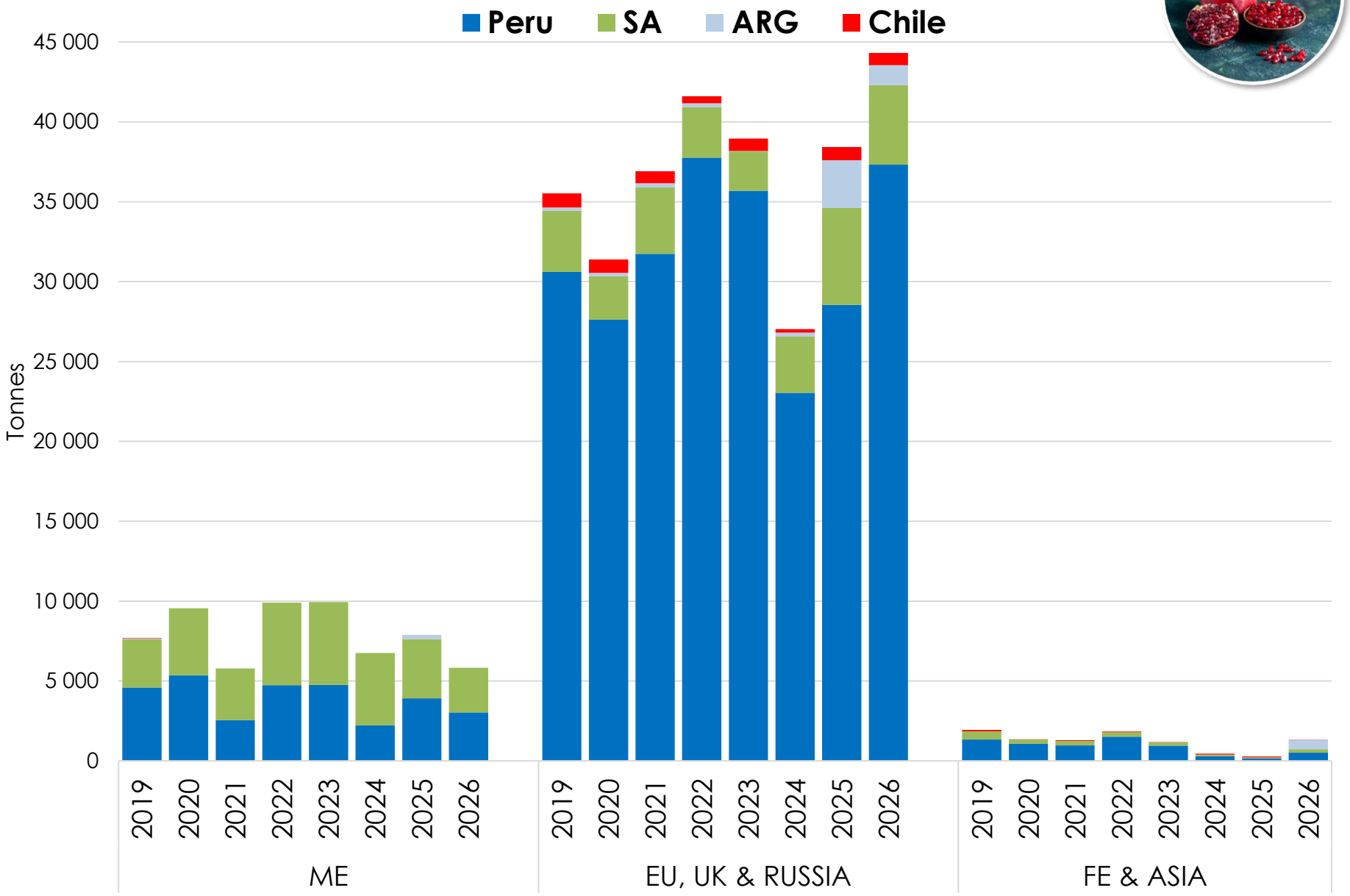
SH EXPORTS - TONNES

5 Yr Growth +25%



SH EXPORT MARKETS





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THANK YOU