



POMASA AGM 2024

Die Kalkoonde
Wellington



Welcome and
apologies

Agenda

- | | |
|--|------------|
| 1. Opening and welcome | KU Molzahn |
| 2. Apologies | KU Molzahn |
| 3. Finalising the agenda | KU Molzahn |
| 4. Approval of minutes of the previous meeting | KU Molzahn |
| 5. Financial statements | A du Toit |
| 6. Chairman's report | KU Molzahn |

Agenda

7. Confirmation of directors

KU Molzahn

8. Statutory levy

KU Molzahn

9. General



Finalising of
agenda



Approval of
minutes
AGM 2023



Financial statements and budget Amanda du Toit



POMEGRANATE ASSOCIATION
OF SOUTH AFRICA

ANNUAL FINANCIAL STATEMENTS

18 October 2024

Presenter : - Amanda du Toit (Hortgro)

AGENDA

- Income statement discussion
- Balance sheet discussion
- Auditors appointment
- 2025 Membership fees
- 2025 Budget



HIGHLIGHTS

- Generated a surplus of R 905,442 (2023 : R773,528)
- Revenue increased from R 1,300,338 in 2023 to R 1,506,892 in 2024
- Cash flow from operating activities changed from an inflow of R 868,897 in the prior year to an inflow of R 858,308 this year
- The assets exceeded its liabilities by R 4,110,642 (2023 : R 3,205,206)



POMASA - INCOME

	2024 Actual	2023 Actual
Statutory levies *	1 412 820	1 216 713
Membership fees *	2 992	8 783
Alternative Crop Fund	0	104 642
Information day	3 157	5 739
Interest received	219 067	139 005
Pamphlets *	91 080	74 842
TOTAL INCOME	1 729 116	1 549 724

POMASA – EXPENSES

	2024 Actual	2023 Actual
Administrative expenses	136 701	265 870
Alternative Crop Fund	0	66 740
Communication	155 690	9 110
Information & technology transfer	68 308	46 877
Market information and statistics	138 000	
Research & training	238 649	-
Trade & market access	23 328	242 502
Transformation & training	62 998	145 067
TOTAL EXPENSES	823 674	776 196
NET SURPLUS	905 442	773 528

POMASA – BALANCE SHEET

BALANCE SHEET	2024 Actual	2023 Actual
ASSETS		
<i>CURRENT ASSETS</i>	4 382 781	3 481 908
- Trade and other receivables	1 131 025	1 088 460
- Cash & cash equivalents	3 251 755	2 393 448
TOTAL ASSETS	4 382 781	3 481 908
Continue / ...		

POMASA – BALANCE SHEET (...cont)

	2024 Actual	2023 Actual
RESERVES & LIABILITIES		
RESERVES	4 110 648	3 205 206
- Accumulated surplus	4 110 648	3 205 206
CURRENT LIABILITIES	272 133	276 702
- Trade and other payables	188 022	192 591
- Deferred Income (Alt Crop Fund)	84 111	84 111
TOTAL RESERVES & LIABILITIES	4 381 781	3 481 908

POMASA

- **Approval** (show of at least 2 hands)



POMASA

- Current Auditor
 - FHBC / BK Inc

- Proposal
 - FHBC / BK Inc



POMASA Membership

- Entrance fee – R 500
- Associate membership – R 500
- All VAT excl



POMASA – 2025 BUDGET

INCOME	2024 Actual	2025 Budget
Statutory Levies	1 412 820	1 250 000
Membership fees	2 992	3 000
Alternative Crop Fund	0	84 111
Information Days	3 157	0
Pamphlets	91 080	0
Interest received	219 067	200 000
TOTAL INCOME	1 729 116	1 537 111

POMASA – 2025 BUDGET (...CONT)

EXPENSES	2024 Actual	2025 Budget
Administrative expenses	136 701	138 150
Communication	155 690	114 960
Information & technology transfer	68 308	91 000
Market Information & statistics	138 000	200 000
Research projects	238 649	785 000
Trade & market access	23 328	375 000
Transformation & training	62 998	500 000
TOTAL EXPENSES	823 674	2 204 110
NET SURPLUS	905 436	(666 999)

POMASA

- Approval (show of at least two hands)



Thank you!





Chairman's report Kai-Uwe Molzahn

2024 Season

Improved season compared to 2023 based on unit revenue and production, 8, 616 tons exported.

Export 0,75% improvement year on year (2023), taking into consideration the improved production in the northern areas, Limpopo.

Ports – interruption in shipping leading to fruit piling up at cold storage facilities and some quality and price issues still ongoing.

Pack house capacity has improved with one additional packhouse in the WC.

Cost of packing material remains a challenge

FCM remains a high risk and challenge –interceptions for 2024 where lower then 2023 which might point at better controls



Transformation



NAMPO KAAP

- POMASA borg 10 leerders en 2 onderwysers van Jakes Gerwel tegniese skool op Bonnievale om Nampo Kaap te besoek



New Producers

- 2 producers supported in the northern province, Limpopo
- 2 potential new producers identified and visited to understand needs

Technical issues and Research



Plant protection products

- Marksman, registered for Pomegranates again
- Exterminator evaluation completed, confident of approval
- ICA is busy with effectiveness trials on Alternaria and on Mealybug treatments, and also residue trials on the Alternaria treatments.
- In discussions with different role players regarding products to use for the management of mealybug.
- POMASA has contracted Agri-Intel again to setup a detailed Industry MRL list for pomegranates which will be distributed to POMASA members October, November, December and January

Research

- Experico, Survey on commercial pack-houses evaluating the effect of different fungicide application timings on decay control
- Experico, Development of a cold storage protocol to maintain the overall fruit quality of Wonderful pomegranates
- M-project by Anya Muller, How do pomegranate producers choose and adopt new technologies?
- Frudata study

Other technical issues

- PIP document review (planned H1 2025)
- Research project on the management of *Alternaria* sp. causing black heart of pomegranate (planned for 2025)

False Codling Moth

IMPORTANT!

Please follow the FCM Management system closely and keep records up to date

This will save a lot of time for exporters, admin and Department of Agriculture inspectors!



Market access and development Hannes Beukman

Markontwikkeling

- Deurlopende gesprek met uitvoerders
- Fokus op optimalisering van bestaande markte
- Opskerp van produksiesyfers
 - Oes vooruitskattings
 - Akkurate boomsensusse



Confirmation
of directors

Confirmation of new directors

- Dankie Christo Nortjé vir jou bydrae oor baie jare
- Kai-Uwe Molzahn term expires 2024, is available to stand for another term.
- Nominations received – Cornelius Oosthuizen

Confirmation of Directors

- Carnel Geddes
- Hannes Beukman
- Niel Vos
- Kai-Uwe Molzahn
- Theo Heydenrych Jnr
- Deon Meyer
- JC Muller – (Co-opted)

(Re)/Appointment of Co-opted directors will be on the agenda at the first directors meeting after this AGM.



Statutory levy
2024 - 2027

Approved Statutory levy

	2024	2025	2026	2027
Fresh, Extra Class and Class 1 Export, Import and Local sales	17c/kg	17c/kg	18c/kg	18c/kg
Processing Class and Class 2 Export, Import and Local sales	11c/kg	11c/kg	12c/kg	12c/kg

Thanks

Hortgro

PPECB

National and Provincial Departments of Agriculture

Members of the Board

Members of the Association

Associate members

Post-harvest Innovation fund

Researchers



Statistics of the season Tineil Hurter (Hortgro)



Feedback on the Frudata project Pietman Wessels



How does pomegranate producers
choose and adopt new technologies
Anya Muller



Diseases on pomegranates and
how to manage them
Dr Elritha Venter



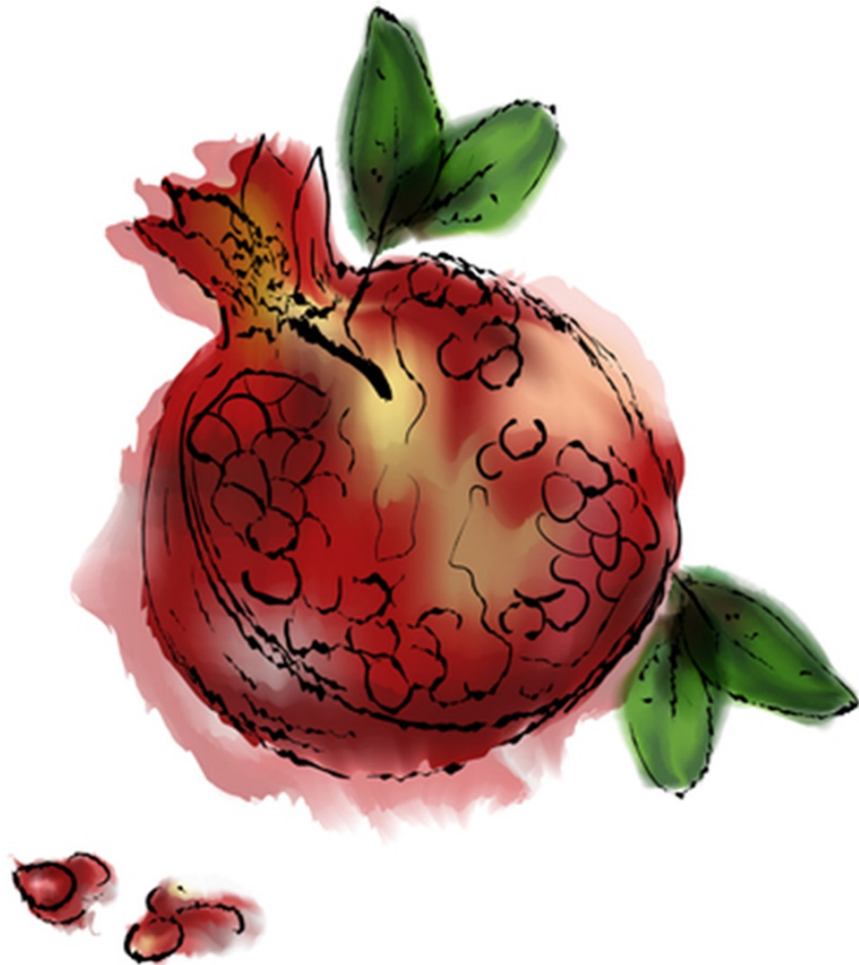
Producer questions on biological/
hybrid control measures
Cornelius Oosthuizen (Koppert)



Insights on Post-harvest handling of pomegranates

Handré Viljoen (Experico)

Questions





Thank you!